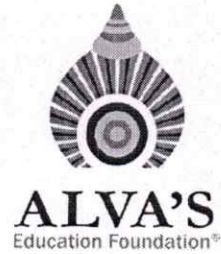


DEPARTMENT OF MANAGEMENT
Alva's College

ORIENTATION PROGRAM

1st BBA 2021-22



Vidyagiri: The Department of Management, Alva's College organized an orientation programme for the newly admitted BBA (Bachelor of Business Administration) students, 2021-24 batch, on 25th November 2021 at Kuvempu Hall, 10:00 am to 04:00 pm. The major objective of the programme was to make the students aware about the college environment, expose them to some of the college activities, inform them about their code of conduct and make them feel comfortable through interaction sessions in the form of various activities.



The program was inaugurated with the lighting of lamp by the chief guest Mrs. Priya Sequeira, Head of PG Department of Business administration, Alva's Institute of Engineering & Technology, Mijar. With other dignitaries Mr. Balakrishna Shetty, Administrative Officer, Mrs. Surekha Rao, Dean of department of Management and Academic advisors Mrs. Sony, Mrs. Chaitra Rao and Ms. P.B. Shubhalakshmi.

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In the brief speech by Administrative Officer, Shri. Balakrishna Shetty, he highlighted the positive attitude that students have towards their faculty that he noticed during the program.

The program was taken over by interactive session with Mrs. Priya Sequeira.



Resource person profile:

The orator of the program is the Head of Department of Business Administration, Alva's Institute of Engineering & Technology, Mijar and a proprietor of Abhiyan Ornamental Fish breeding & culturing unit, Yedapadav, Mangalore. She completed her Bachelor's degree in BSc in Computer Application from St. Agnes College, Mangalore, PG IT from Sikkim University and earned her MBA in Marketing from St. Joseph's Engineering College, Vamanjoor. She have a 5 years of industrial experience in Japanese MNC kuwaif.

She is a role model for passionate entrepreneurs.

Objectives:

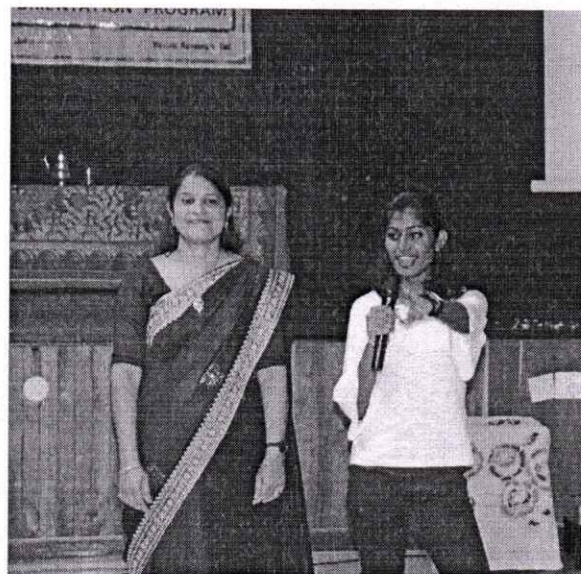
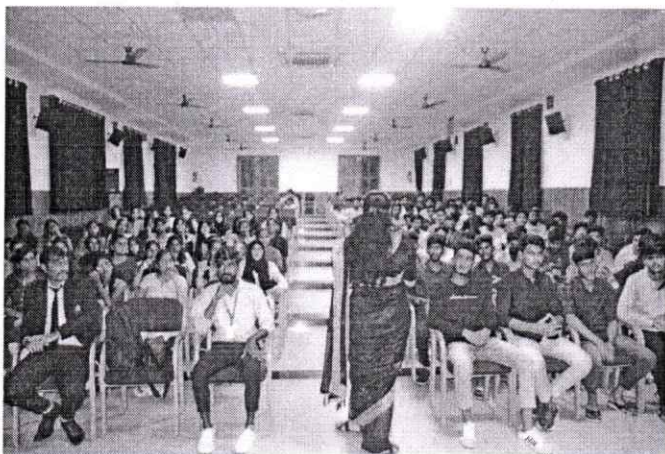
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- To give career counselling to the freshers.
- To encourage the students to set a better future for themselves.

About the talk:

The interaction session was held for the students to help them improve their knowledge about the basics and she highlighted the points on Motivation, Obstacles in the path of life, motivator, understanding their own talent and working on it, believing in themselves etc.

She even let the students to perform activities to proof what she was highlighting.



Methodology:

The methodology opted by the resource person was a combination of lecture using presentation and activities to ensure better understanding of the topic and engagement of participants.

After her session was concluded, it was again continued by a talk on Gender Equity and Code of Conduct by Savita Ma'am, a representative from Anti Sexual harassment Cell, Alvas College. She highlighted about what its basic

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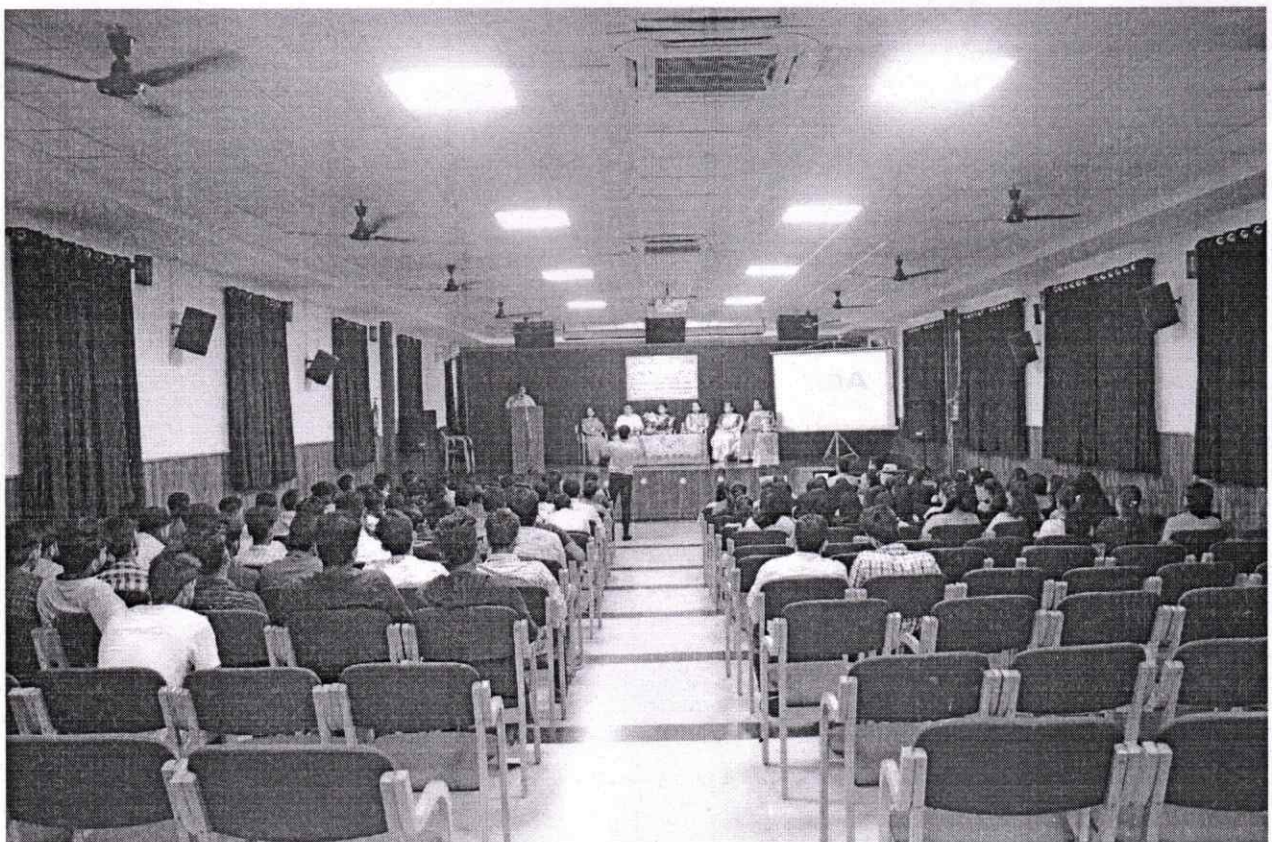
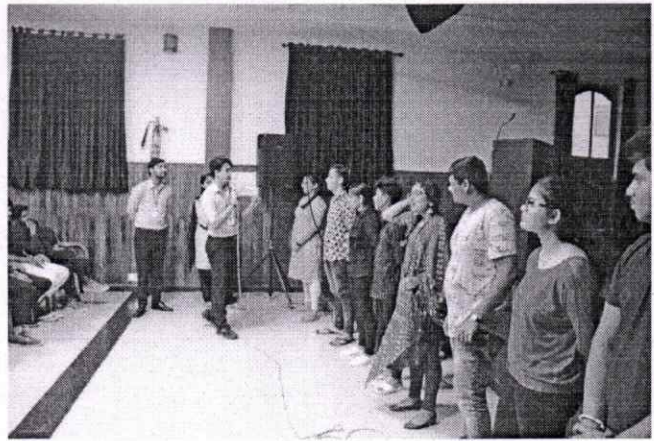
meaning, the view from various perspective, the code of conducts and informed the students about the working of the Cell.

Activities:

After the sessions were concluded, it was continued with an activity of 'The Magical Spell', Quiz, Dumb Charades, talk on the spot with different title (ice breaker), 'the greedy queen' etc., where the freshers take active participation in it.

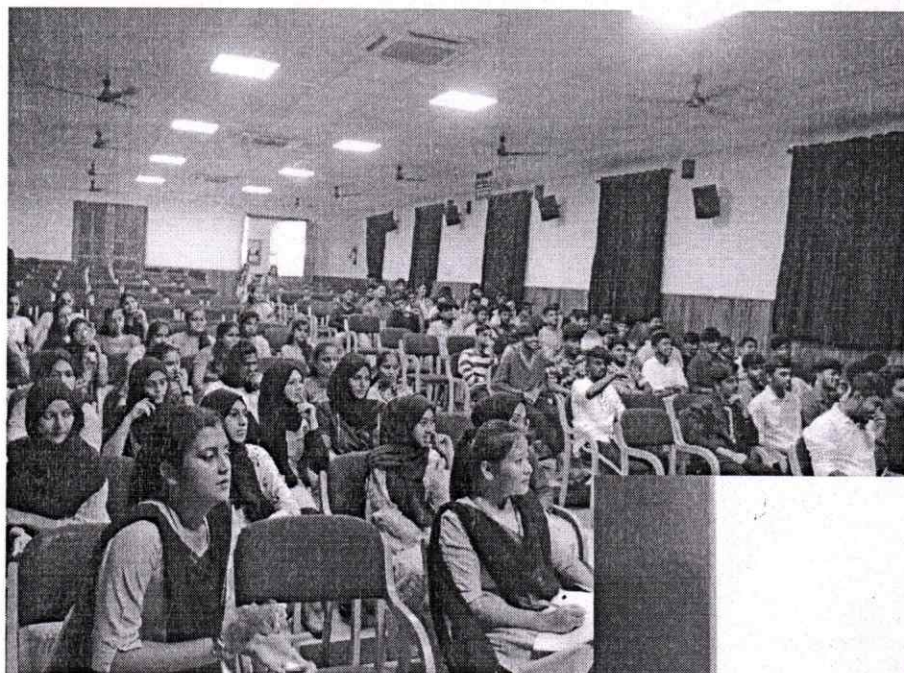
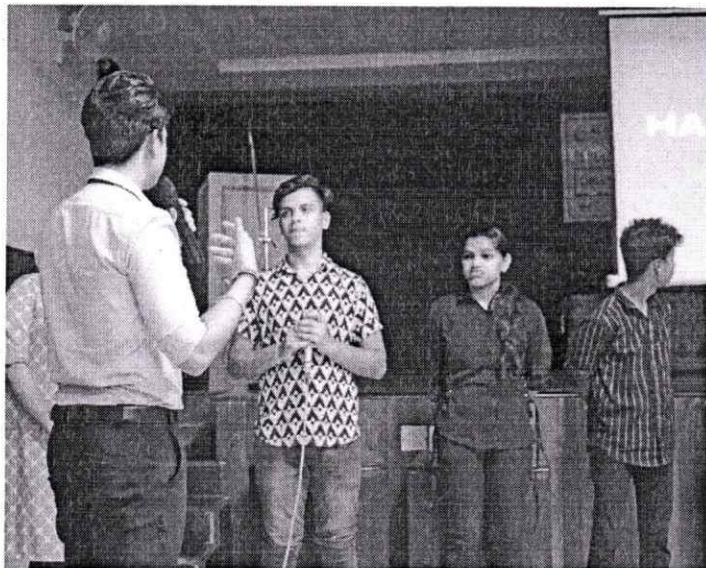
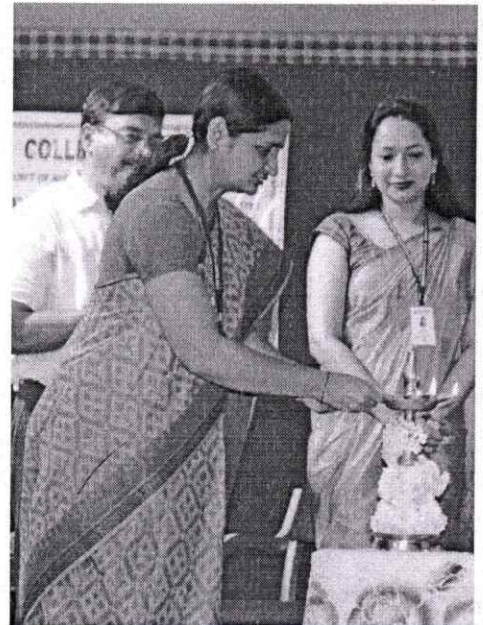
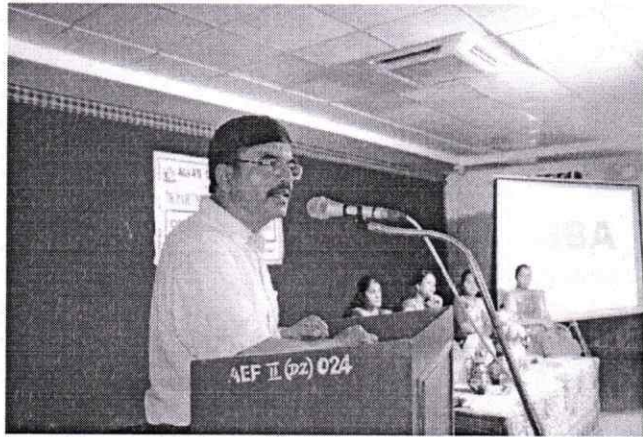
The prizes were distributed to the winners by Mrs. Surekha Rao, Dean and Head of Department of Management, Alva's College.

The program was ended by a valuable and inspiring words from the Head of the Department.



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Photo Gallery



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