

# ALVA'S COLLEGE

## MOODUBIDIRE

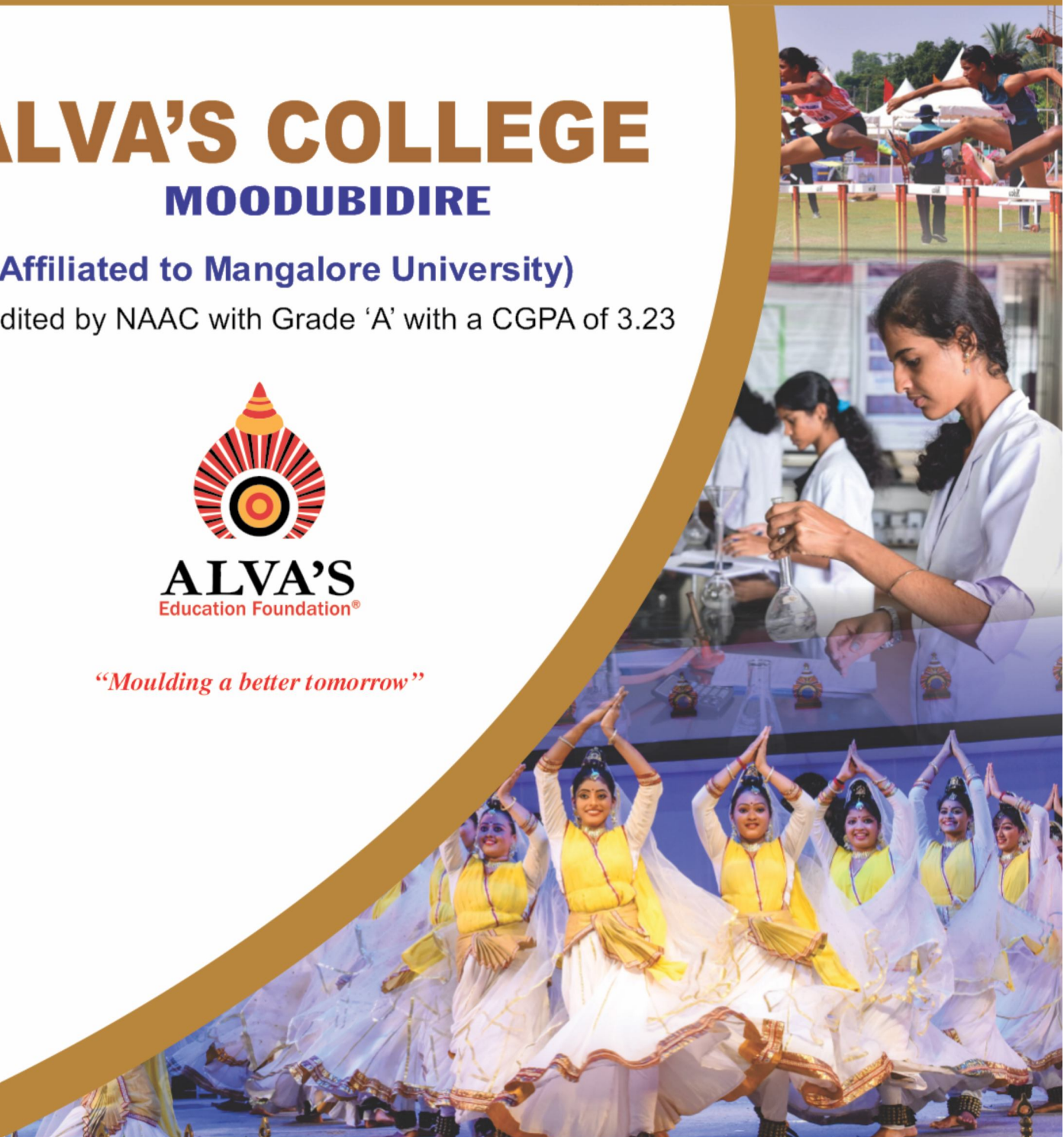
(Affiliated to Mangalore University)

Re-accredited by NAAC with Grade 'A' with a CGPA of 3.23



**ALVA'S**  
Education Foundation®

*"Moulding a better tomorrow"*



# Prospectus

to

# S.H.A.P.E.

your Career with Integrated Skill Enhancement Programs

[www.alvascollege.com](http://www.alvascollege.com)

E-mail : [office.ug@alvascollege.com](mailto:office.ug@alvascollege.com)

Ph : 8197617333, 08258-236531



**Dr. M. Mohan Alva**  
Chairman

*“Moulding a better tomorrow”*

Dr. M. Mohan Alva, the visionary Chairman of ALVA'S EDUCATION FOUNDATION, is a mellowed blend of social responsibility, philanthropic nature, ability to spot talent and an eye for aesthetic excellence. He adores Indian culture and believes in social dynamism. His commitment to quality education and the zeal for community enlistment took the form of various Institutions. AEF's Educational Institutions are characterized by quality education across a broad range of disciplines in the field of Medicine and Allied Health Sciences, Arts, Commerce, Business & Management, Engineering & Technology, Social Work, Education, Physical Education, Secondary Education, Primary and Pre-Primary Education. Here the students are engaged in sports, cultural activities, recreational hobbies etc. to achieve a 'Sound Mind in a Sound Body'. AEF organizes many cultural and literary festivals like ALVA'S VIRASAT, ALVA'S NUDISIRI and festivities of all communities to infuse rich meaning into the contemporary social life which is otherwise fraught with modern monotony and mundaneness. The adoption scheme for outstanding students speaks volumes about Dr. M. Mohan Alva's social concern. Similarly, Artistes of proved outstanding talents in classical, vocal & instrumental music, drama, Yakshagana and folk dance are encouraged by the Foundation. Alva's PRAGATI is a Mega event of placement which provides career opportunities to every job seeker from all strata of society. Alva's College is a flagship Institution of the AEF

## VISION OF THE COLLEGE

**“Moulding a better tomorrow through Educational, Cultural and Sports excellence”**

## MISSION OF THE COLLEGE

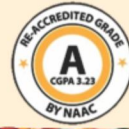
- Creating physical and academic environment for quality education
- Providing knowledge and need based education for employability
- Encouraging research and scientific temperament
- Developing cultural and sport abilities among the students
- Working for the inclusion of deprived in education
- Promoting human values and national integration among students

Alva's college, a unit of Alva's Education Foundation, affiliated to Mangalore University, re-accredited by NAAC with 'A' Grade is a unique institution that embodies all the academic and cultural characters of AEF. It was established in the year 1998. It offers a wide range of graduate & post-graduate programmes where traditional courses are redesigned with new combinations to link them closely with employment market. Apart from academics, students are also engaged in co-curricular and extra-curricular activities. Culturally rich milieu, an atmosphere of discipline and the year-long co-curricular and extra-curricular activities at the campus make the student's life eventful & ensures a sure and successful future life to the student. The college provides all the facilities including free education for outstanding students in academics, sports & games, and also for cultural achievers & physically challenged students as per chairman's desire. The college offers 22 graduate and 21 post graduate courses. The present student strength of the college is 4260. The college ranks first by securing highest number of ranks in twelve consecutive years as well as in students' strength at Mangalore University. In addition to this our students have been excelled in sports, athletics and culture activities by winning the championship award at university, inter-university and National levels





ALVA'S COLLEGE



alvascollege.com

ALVA'S COLLEGE

Affiliated to Mangalore University

# S.H.A.P.E.

Your Career with Integrated Skill Enhancement Programs

**S**ail to corporates through integrated Training, Internship and Skill Development.

**H**igher Education and Research through harmonized Teaching pedagogy, Research, Publication and Student Faculty program.

**A**ministrative Proficiency by Coaching Public Sector Competitive Examinations.

**P**rofessional Courses Training and Internship for CA/CS/ACCA/CMA.

**E**ntrepreneurial Skill Enhancement and Incubation through Training and Guided Internship.

97406 68967

Graduate with a purpose





**Eligibility : 10+2 PUC (Science)**

**Duration of courses : 3years (6 Semesters)**

## Core Subjects

- ^ **B Sc: Chemistry, Botany and Zoology**
- ^ **B Sc: Bio-technology, Chemistry, Botany (Vocational)**
- ^ **B Sc: Bio-technology, Chemistry, Zoology (Vocational)**
- ^ **B Sc: Microbiology, Bio-chemistry and Botany**
- ^ **B Sc: Microbiology, Chemistry and Zoology**
- ^ **B Sc: Physics, Chemistry and Mathematics**
- ^ **B Sc: Physics, Mathematics and computer science**
- ^ **B Sc: Physics, Mathematics and Statistics**
- ^ **B Sc: Fashion Design**
- ^ **B Sc: Animation**

### Languages and Subsidiary papers for first, second, third and fourth Semester

1. Language I- Compulsory English
2. Language II- Kannada / Hindi / Sanskrit / Malayalam / Manipuri / Additional English
3. Constitution of Indian (I sem), Human Rights, Gender Equity and Environmental Science (II Sem), General Studies (III Sem) and Human Resource Management (IV Sem)
4. Extra - curricular (EC) and Co-curricular (CC) activities

## SEMESTER WISE PAPERS

### Botany

Sem I- Microbes and algae  
 Sem II- Fungi, bryophytes, histology and anatomy  
 Sem III- Pteridophytes, gymnosperms and angiosperm embryology  
 Sem IV- Taxonomy and economic botany  
 Sem V- Ecology and environmental biology, Plant physiology  
 Sem VI- Cytology, molecular biology and genetics, Plant propagation and biotechnology

Mushroom Cultivation Technology  
 Herbal Technology

### Department Highlights

- Well equipped laboratory, museum, Arboretum and departmental Library
- Student Class seminar and Project Work
- Certificate course on Herbal Remedies
- Visit to Agricultural Research Centres, Field visit and Botanical Study tour
- Career Guidance Programme
- Bridge Course & Remedial Classes

### ELECTIVES

Vegetative and Reproductive Morphology of Angiosperms  
 Plant diversity for Human Welfare



## Zoology

- Sem I : Animal Diversity I
- Sem II : Animal Diversity II
- Sem III : Physiology, Biochemistry & Immunology
- Sem IV : Histology, Animal behavior, Applied Zoology & Toxicology
- Sem V : Cell Biology & Biotechnology  
: Genetics, Bio-statistics, Evolution & Paleontology
- Sem VI : Reproductive Biology & Developmental Biology  
: Environmental Biology and Wild life Biology

## Department Highlights

- Well equipped laboratory, museum and department Library
- Research Project Work on Bio-diversity & Applied Zoology
- Certificate course on Vermiculture
- Study tour & Visit to dairy, Industries and Research centres
- Seminar, Guest lecture
- Career Guidance Programme
- Bridge Course & Remedial Classes

### ELECTIVES

- SEM I - Parasitology and Vector Biology
- SEM II- Instrumentation and techniques in Biology

- SEM III - Aquarium fish keeping
- SEM IV- Vermitechnology

## Microbiology

- Sem I : Basic Microbiology
- Sem II : Microbial Taxonomy and Culture Techniques
- Sem III : Basic Biochemistry, Microbial Physiology and Microbial Genetics
- Sem IV : Molecular Biology, Recombinant DNA technology, Biostatistics and Bioinformatics
- Sem V : Agricultural Microbiology and Plant Pathology  
: Immunology and Medical Microbiology
- Sem VI : Food and Industrial Microbiology

## Department Highlights

- Well equipped laboratory and department Library
- Class seminar and Project work
- Certificate course on Applied Microbiology
- Visit to Agricultural Research Centres, Field visit and Industrial visit
- Career Guidance Programme
- Seminar and Guest-lecture
- Blood Grouping Camp
- Bridge Course & Remedial Classes

### ELECTIVES

- Sem I : Bioinstrumentation
- Sem II : Microbial Quality Control In Food And Pharmaceutical Industries

- Sem III : Clinical Lab Technology
- Sem IV : Elemental Concepts Of Microbiology

## Biochemistry

- Sem I : Bio-organic & Biophysical Chemistry
- Sem II : Bio-Organic Chemistry - 1
- Sem III : Bio-Organic Chemistry - 2
- Sem IV : Bio-molecules & Biochemical Techniques
- Sem V : Enzymology and Metabolism  
: Molecular Biology and Genetic Engineering
- Sem VI : Human Physiology and Clinical Biochemistry  
: Nutrition, Microbiology and Immunology

## Department Highlights

- Well equipped laboratory and Department Library
- Class seminar and Project work
- Certificate course on Biochemical Techniques
- Visit to dairy, Food and Pharmaceutical industries
- Career Guidance Programme
- Seminar and Guestlecture
- Bridge Course & Remedial Classes





## Zoology

- Sem I : Animal Diversity I
- Sem II : Animal Diversity II
- Sem III : Physiology, Biochemistry & Immunology
- Sem IV : Histology, Animal behavior, Applied Zoology & Toxicology
- Sem V : Cell Biology & Biotechnology  
: Genetics, Bio-statistics, Evolution & Paleontology
- Sem VI : Reproductive Biology & Developmental Biology  
: Environmental Biology and Wild life Biology

## Department Highlights

- Well equipped laboratory, museum and department Library
- Research Project Work on Bio-diversity & Applied Zoology
- Certificate course on Vermiculture
- Study tour & Visit to dairy, Industries and Research centres
- Seminar, Guest lecture
- Career Guidance Programme
- Bridge Course & Remedial Classes

### ELECTIVES

- SEM I - Parasitology and Vector Biology
- SEM II- Instrumentation and techniques in Biology

- SEM III - Aquarium fish keeping
- SEM IV- Vermitechnology

## Microbiology

- Sem I : Basic Microbiology
- Sem II : Microbial Taxonomy and Culture Techniques
- Sem III : Basic Biochemistry, Microbial Physiology and Microbial Genetics
- Sem IV : Molecular Biology, Recombinant DNA technology, Biostatistics and Bioinformatics
- Sem V : Agricultural Microbiology and Plant Pathology  
: Immunology and Medical Microbiology
- Sem VI : Food and Industrial Microbiology

## Department Highlights

- Well equipped laboratory and department Library
- Class seminar and Project work
- Certificate course on Applied Microbiology
- Visit to Agricultural Research Centres, Field visit and Industrial visit
- Career Guidance Programme
- Seminar and Guest-lecture
- Blood Grouping Camp
- Bridge Course & Remedial Classes

### ELECTIVES

- Sem I : Bioinstrumentation
- Sem li : Microbial Quality Control In Food And Pharmaceutical Industries

- Sem lii : Clinical Lab Technology
- Sem Iv : Elemental Concepts Of Microbiology

## Biochemistry

- Sem I : Bio-organic & Biophysical Chemistry
- Sem II : Bio-Organic Chemistry - 1
- Sem III : Bio-Organic Chemistry - 2
- Sem IV : Bio-molecules & Biochemical Techniques
- Sem V : Enzymology and Metabolism  
: Molecular Biology and Genetic Engineering
- Sem VI : Human Physiology and Clinical Biochemistry  
: Nutrition, Microbiology and Immunology

## Department Highlights

- Well equipped laboratory and Department Library
- Class seminar and Project work
- Certificate course on Biochemical Techniques
- Visit to dairy, Food and Pharmaceutical industries
- Career Guidance Programme
- Seminar and Guestlecture
- Bridge Course & Remedial Classes





## Mathematics

I Sem	: Calculus and Analytical Geometry
II Sem	: Number theory and calculus
III Sem	: Sequences, Series and Differential Equations
IV Sem	: Algebra and Complex Analysis
V Sem	: Algebra and Laplace Transforms
	: Graph Theory
	: Discrete Mathematics
VI Sem	: Numerical Analysis
	: Linear Algebra
	: Linear Programming
	: Partial Differential Equations

## Department Highlights

- Department Library
- Mathematics forum
- Certificate course on Basic Mathematics
- Seminars / Workshops
- Regular assessment of students performance & counseling for students
- Special Coaching Classes

## Statistics

I Sem	: Descriptive Statistics and Probability theory Descriptive statistics & probability theory - Practical
II Sem	: Regression Analysis and Discrete Distributions Regression Analysis and discrete Distributions - Practical
III Sem	: Continuous Probability Distribution Continuous Probability Distributions - Practical
IV Sem	: Sampling theory Sampling Theory - Practical
V Sem	: Statistical Inference - I Statistical Inference - Practical Statistical Quality Control Statistical Quality Control - I Practical
VI Sem	: Statistical Inference - II Statistical Inference - II Practical Operations Research Operations Research - Practical

## Department Highlights

- Provides a foundation and motivates to expose to the statistical ideas subsequent to the Course
- Demonstrate the ability to apply fundamental concepts in exploratory data analysis
- Apply and interpret basic summary and modeling techniques for data
- The department comprises of well furnished class rooms,
- Technological equipment and spacious Library
- ICT Based Teaching

## Physics

I Sem	: General Physics - 1
II Sem	: General Physics - 2
III Sem	: Optics
IV Sem	: Electricity and x-ray crystallography
V Sem	: Modern Physics
	: Condensed matter Physics
VI Sem	: Nuclear Physics
	: Electronics

## Department Highlights

- Well equipped laboratory and department Library
- Student Class seminar and Project Work
- Visit to Industrial and Research Institutions
- Career Guidance Programme
- Jam Coaching
- Meritorious Scholarship (Govt.)







I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Basic Concept of Design Indian History	Technology & Illustration	Pattern Making & Garment Manufacturing Introduction To Apparel Industry Retail Management Pattern Making Practical	Fabric Wet Processing & Printing Fabric Testing & Inspection	Fashion Illustration & Presentation	Final Collection & Fashion Show
Elementary Textiles I Design Practical	Elementary Textiles 2 Sewing Technology Practical		World History of Arts & Costumes Fabric Wet Processing & Printing	Craft Work Fashion Accessories Fashion Illustration Practical Craft Work	Computer Aided Design Final Collection Computer Aided Design
Elective: Surface Ornamentation	Elective: Jewellery Designing	Elective: Visual Merchandising	Elective Fashion Styling	Event Management Fundamentals of Accounting And Data Handling	Fashion Marketing & Career Guidance Marketing & Advertising Management
1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	In House Training	Project Work
Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC		

### DEPARTMENT HIGHLIGHTS

- Well established sewing, designing, Dyeing labs
- Trained and experienced faculties
- Good established library

## B Sc : ANIMATION & VISUAL EFFECTS (VFX)

I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Introduction to Animation (T) Foundation Art (T) Introduction to Graphic Design (T) Raster Graphics Lab (P) Drawing Fundamentals Lab (P) Traditional Animation Lab (P)	Fundamentals of Animation (T) Introduction to story and Script Writing (T) Creating Story Board (T) 2D Animation Lab (P) Advanced Drawing Lab (P) Vector Graphics Lab (P)	Acting for Animation CGI Production Introduction to Electronic Media 3D Modelling Lab (P) 3D Animation Lab (P) 3D Rigging Lab (P)	Introduction to Advertising Television Production Film Production 3D dynamics Lab (P) Video Compositing Lab (P) Surfacing & Lighting Lab (P)	Digital Composition Visual Communication Ad Film Making Aesthetics of Video Editing Creative Business Management Audio Production Advanced Visual Effects Lab (P) Advanced Video Editing Lab (P) Audio Design & Audio Compositing Lab (P)	Media Ethics and Copyright Law Project Management Project/Desertion
E1: Advanced Raster Art E2: Advanced Compositing E3: CG Pyro-Techniques E4: Stereoscopic-3D	E1: Introduction to Film Making E2: Script Researcher E3: Film Direction E4: Media Ethics, Law & Culture	E1: Introduction to Internet E2: Search Engine Optimization E3: On Line Content Management Systems E4: HTML	E1: Introduction to Camera E2: Lighting for Shooting E3: Photo Journalism E4: Direction in Cinematography		
Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC		



I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Basic Concept of Design Indian History	Technology & Illustration	Pattern Making & Garment Manufacturing Introduction To Apparel Industry Retail Management Pattern Making Practical	Fabric Wet Processing & Printing Fabric Testing & Inspection	Fashion Illustration & Presentation	Final Collection & Fashion Show
Elementary Textiles I Design Practical	Elementary Textiles 2 Sewing Technology Practical		World History of Arts & Costumes Fabric Wet Processing & Printing	Craft Work Fashion Accessories Fashion Illustration Practical Craft Work	Computer Aided Design Final Collection Computer Aided Design
Elective: Surface Ornamentation	Elective: Jewellery Designing	Elective: Visual Merchandising	Elective Fashion Styling	Event Management Fundamentals of Accounting And Data Handling	Fashion Marketing & Career Guidance Marketing & Advertising Management
1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	In House Training	Project Work
Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC		

### DEPARTMENT HIGHLIGHTS

- Well established sewing, designing, Dyeing labs
- Trained and experienced faculties
- Good established library

# B Sc : ANIMATION & VISUAL EFFECTS (VFX)

I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Introduction to Animation (T) Foundation Art (T) Introduction to Graphic Design (T) Raster Graphics Lab (P) Drawing Fundamentals Lab (P) Traditional Animation Lab (P)	Fundamentals of Animation (T) Introduction to story and Script Writing (T) Creating Story Board (T) 2D Animation Lab (P) Advanced Drawing Lab (P) Vector Graphics Lab (P)	Acting for Animation CGI Production Introduction to Electronic Media 3D Modelling Lab (P) 3D Animation Lab (P) 3D Rigging Lab (P)	Introduction to Advertising Television Production Film Production 3D dynamics Lab (P) Video Compositing Lab (P) Surfacing & Lighting Lab (P)	Digital Composition Visual Communication Ad Film Making Aesthetics of Video Editing Creative Business Management Audio Production Advanced Visual Effects Lab (P) Advanced Video Editing Lab (P) Audio Design & Audio Compositing Lab (P)	Media Ethics and Copyright Law Project Management Project/Desertion
E1: Advanced Raster Art E2: Advanced Compositing E3: CG Pyro-Techniques E4: Stereoscopic-3D	E1: Introduction to Film Making E2: Script Researcher E3: Film Direction E4: Media Ethics, Law & Culture	E1: Introduction to Internet E2: Search Engine Optimization E3: On Line Content Management Systems E4: HTML	E1: Introduction to Camera E2: Lighting for Shooting E3: Photo Journalism E4: Direction in Cinematography		
Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC		



I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Basic Concept of Design Indian History	Technology & Illustration	Pattern Making & Garment Manufacturing Introduction To Apparel Industry Retail Management Pattern Making Practical	Fabric Wet Processing & Printing Fabric Testing & Inspection	Fashion Illustration & Presentation	Final Collection & Fashion Show
Elementary Textiles I Design Practical	Elementary Textiles 2 Sewing Technology Practical		World History of Arts & Costumes Fabric Wet Processing & Printing	Craft Work Fashion Accessories Fashion Illustration Practical Craft Work	Computer Aided Design Final Collection Computer Aided Design
Elective: Surface Ornamentation	Elective: Jewellery Designing	Elective: Visual Merchandising	Elective Fashion Styling	Event Management Fundamentals of Accounting And Data Handling	Fashion Marketing & Career Guidance Marketing & Advertising Management
1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	In House Training	Project Work
Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC		

### DEPARTMENT HIGHLIGHTS

- Well established sewing, designing, Dyeing labs
- Trained and experienced faculties
- Good established library

## B Sc : ANIMATION & VISUAL EFFECTS (VFX)

I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Introduction to Animation (T) Foundation Art (T) Introduction to Graphic Design (T) Raster Graphics Lab (P) Drawing Fundamentals Lab (P) Traditional Animation Lab (P)	Fundamentals of Animation (T) Introduction to story and Script Writing (T) Creating Story Board (T) 2D Animation Lab (P) Advanced Drawing Lab (P) Vector Graphics Lab (P)	Acting for Animation CGI Production Introduction to Electronic Media 3D Modelling Lab (P) 3D Animation Lab (P) 3D Rigging Lab (P)	Introduction to Advertising Television Production Film Production 3D dynamics Lab (P) Video Compositing Lab (P) Surfacing & Lighting Lab (P)	Digital Composition Visual Communication Ad Film Making Aesthetics of Video Editing Creative Business Management Audio Production Advanced Visual Effects Lab (P) Advanced Video Editing Lab (P) Audio Design & Audio Compositing Lab (P)	Media Ethics and Copyright Law Project Management Project/Desertion
E1: Advanced Raster Art E2: Advanced Compositing E3: CG Pyro-Techniques E4: Stereoscopic-3D	E1: Introduction to Film Making E2: Script Researcher E3: Film Direction E4: Media Ethics, Law & Culture	E1: Introduction to Internet E2: Search Engine Optimization E3: On Line Content Management Systems E4: HTML	E1: Introduction to Camera E2: Lighting for Shooting E3: Photo Journalism E4: Direction in Cinematography		
Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC		



I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Basic Concept of Design Indian History	Technology & Illustration	Pattern Making & Garment Manufacturing Introduction To Apparel Industry Retail Management Pattern Making Practical	Fabric Wet Processing & Printing Fabric Testing & Inspection	Fashion Illustration & Presentation	Final Collection & Fashion Show
Elementary Textiles I Design Practical	Elementary Textiles 2 Sewing Technology Practical		World History of Arts & Costumes Fabric Wet Processing & Printing	Craft Work Fashion Accessories Fashion Illustration Practical Craft Work	Computer Aided Design Final Collection Computer Aided Design
Elective: Surface Ornamentation	Elective: Jewellery Designing	Elective: Visual Merchandising	Elective Fashion Styling	Event Management Fundamentals of Accounting And Data Handling	Fashion Marketing & Career Guidance Marketing & Advertising Management
1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	1. English - 2.II Language	In House Training	Project Work
Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC	Indian Constitution EC & CC		

### DEPARTMENT HIGHLIGHTS

- Well established sewing, designing, Dyeing labs
- Trained and experienced faculties
- Good established library

## B Sc : ANIMATION & VISUAL EFFECTS (VFX)

I Sem	II Sem	II Sem	IV Sem	V Sem	VI Sem
Introduction to Animation (T) Foundation Art (T) Introduction to Graphic Design (T) Raster Graphics Lab (P) Drawing Fundamentals Lab (P) Traditional Animation Lab (P)	Fundamentals of Animation (T) Introduction to story and Script Writing (T) Creating Story Board (T) 2D Animation Lab (P) Advanced Drawing Lab (P) Vector Graphics Lab (P)	Acting for Animation CGI Production Introduction to Electronic Media 3D Modelling Lab (P) 3D Animation Lab (P) 3D Rigging Lab (P)	Introduction to Advertising Television Production Film Production 3D dynamics Lab (P) Video Compositing Lab (P) Surfacing & Lighting Lab (P)	Digital Composition Visual Communication Ad Film Making Aesthetics of Video Editing Creative Business Management Audio Production Advanced Visual Effects Lab (P) Advanced Video Editing Lab (P) Audio Design & Audio Compositing Lab (P)	Media Ethics and Copyright Law Project Management Project/Desertion
E1: Advanced Raster Art E2: Advanced Compositing E3: CG Pyro-Techniques E4: Stereoscopic-3D	E1: Introduction to Film Making E2: Script Researcher E3: Film Direction E4: Media Ethics, Law & Culture	E1: Introduction to Internet E2: Search Engine Optimization E3: On Line Content Management Systems E4: HTML	E1: Introduction to Camera E2: Lighting for Shooting E3: Photo Journalism E4: Direction in Cinematography		
Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC	Foundation Language-I Foundation Language-II Elective Foundation EC & CC		



**ALVA'S**  
Education Foundation\*

# B A : BACHELOR OF ARTS



## Political Science

- I Sem : Introduction of Political Science
- II Sem : Comparative Government and Politics
- III Sem : Indian Political System
- IV Sem : Political thinkers & ideologies
- V Sem : Public Administration
- VI Sem : Introduction to international Relations
- VI Sem : Contemporary Issues and trends in international Relations
- VI Sem : Theory & Practice of Management

## Department Highlights

- Department Library
- Guest Lectures on Humanities & Administration
- Career Guidance
- Certificate courses
- Student Class Seminar
- Student Faculty Programme

## Sociology

- I Sem : Principles of sociology
  - II Sem : Social institutions and social change
  - III Sem : Study of Indian society: Rural and Urban
  - IV Sem : Social problems in India
  - V Sem : Development of sociological thought
  - VI Sem : Social welfare in India
  - VI Sem : Industrial sociology
  - VI Sem : Project-desertation
- Sem I : Society in costal Karnataka, Sociology of Tourism  
Sem II : Sociology of sanitation, Culture and development

## Department Highlights

- Guest lectures
- Field visit
- Research Culture
- Department Library
- Seminars / Workshop
- Student oriented special programme

### ELECTIVES

- Sem III : Disaster and social crisis, Social entrepreneurship
- Sem IV : Invitation of sociology, Indian society

## Mass Communication & Journalism

- I Sem : Introduction to Mass Communication
- II Sem : Media - History
- III Sem : Reporting
- IV Sem : Feature Writing
- V Sem : Editing Practice
- VI Sem : Advertising
- VI Sem : Public Relations
- VI Sem : Media Laws and Management

## Department Highlights

- A Well Equipped AV (Audio Video) Studio
- Professional Video and still Cameras, Light unit and essential accessories
- Full - fledged dedicated computer Lab, Audio Unit, editing suites and seminar hall
- Dedicated Morgue (Media Library with collection of oldest news papers, magazine and periodicals
- Dept. Library Includes books, video and multimedia contents
- Practical oriented theory classes, practice journals, research projects
- Dept. Web portal ([www.alvasmadhyama.com](http://www.alvasmadhyama.com))



## English Language and Literature

## Department Highlights

I Sem : Early Romantic Literature	- Qualified, experienced & dedicated faculty	- BEC 100% result for 3 years
II Sem : Later Romantic Literature	- Good department Library	- e-library facility - English forums
III Sem : Victorian Literature	- Language development facilitators.	- Inter-class student Seminar
IV Sem : The Seventeenth Century	- Language, literature related special activities, seminars- Eng. Literary club, 'Glisten'	- Extension Activity
V Sem : Shakespeare	- Certificate course - 'Spoken English Practice'	- Guest-lecture
VI Sem : Indian Writings in English	- Subject Oriented Exhibition and work - shop	- Technology based English language Lab
VI Sem : American Literature	- Study tour	



**- Business English Certification (BEC), Study & Examination Centre  
(A Course offered by Cambridge University, UK)**

## Physical Education

## Department Highlights

I Sem : Principles of Physical Education	- Highly experienced Physical Education staff.
II Sem : Health & Safety Education	- Thirty Special qualified coaches - Sports Scholarship
III Sem : History of Physical Education	- Well furnished Multi - Gymnasium
IV Sem : Education & Sports Psychology	- 400mts Standard Synthetic Track, 400mts Mud Track
V Sem : Anatomy & Physiology Physiology of Exercise	- Basket Ball Court, Kabaddi, Volleyball Handball, Soft Ball, Cricket, Ball Badminton, Shuttle Badminton Khokho courts
VI Sem : Kinesiology   Biomechanics II	- Wrestling Mat, Weight Lifting equipments
	- International Standards Athletic Equipments
	- Separate sports Hostel for boys and Girls
	- Free Education for Sports Adopted Students
	- Summer Coaching Camps for Sports & Games

## Psychology

## Department Highlights

I Sem : Foundations of behaviour 1	- Seminars, Guest Lectures
II Sem : Foundations of behaviour 2	- Field Visits, Study Tour
III Sem : Life span development 1	- Project, Module Presentation
IV Sem : Life span development 2	- Well Magazines
V Sem : Social Psychology, Abnormal Psychology	- Psychology Related Competition
VI Sem : Industrial Psychology and Organizational Behaviour, Health Psychology	- Film Analysis, Exhibitions
	- Student Faculty Programmes



I feel grateful to be a student of Alva's and a part of Humanities stream. I have attended several programs, workshops, paper presentations which helped me to enhance my self confidence and have motivated me to explore new things. I got teachers who supported me in achieving things that would help me build a better career. Alva's is an epitome of co-curricular and extra curricular activities with formal learning. I feel more fulfilled choosing this course because it has always aimed for the betterment of its students.

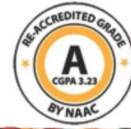
**Pavitra Tej  
III BA EJM**





ALVA'S Education Foundation

# B. S. W. : BACHELOR OF SOCIAL WORK



Eligibility : 10+2 PUC / Equivalent

Duration : 3years (6 Semesters)

I Sem	II Sem	III Sem	IV Sem	V Sem	VI Sem
1. Introduction to Social work 2. Basic Sociological concepts 3. Early Childhood Development 4. Fundamentals of Nutrition 5. Constitution of India 6. Field work Practicum 7. English 8. Languages	1. Method of Social Work 2. Social Problems & Service 3. Childhood Problem & Service 4. Home Management 5. Human Rights & Environment 6. Field Work Practicum 7. English 8. Languages	1. Working with Individuals 2. Early Stages of Human Development 3. Health Care 4. Non Formal Education 5. Field Work Practicum 6. English 7. Languages	1. Working with Groups 2. Human Growth & Personality Development 3. Health Education 4. Education for Social Change 5. Field Work Practicum 6. English 7. Languages	1. Social case work with families 2. Social work with communities 3. Social Welfare Administration 4. Problems of Indian Society 6. Communication for Social Work 7. Field Work Practicum	1. Social group of work in various Setting 2. Community Organization and Development 3. Social Work Research & Statistics 4. Contemporary Challenges 5. Development of Weaker Section 6. Mass Communication 7. Field Work Practicum

### DEPARTMENT HIGHLIGHTS

- Teaching using ultra-modern methods
- Extensive and Supervised Field Work Practice in Various settings
- Guest Lectures and workshops.
- Regular Special Seminars
- Exposure Visits and Study Tours to Various Institutions, Hospital-setting & Communities
- Guidance and Counseling for job Placement
- Opportunity to participate in community center activities
- Organises programs in collaboration with various School, Panchayats, Municipality and other Voluntary Organizations in and around Moodbidri
- Annual Community Camp

Eligibility : 10+2 PUC / Equivalent

## B A : FINE ARTS

Duration : 3years (6 Semesters)

### Bharathanatyam

- I Sem : T - History of Dance  
P - Fundamental techniques in Dance
- II Sem : T - Introduction to Indian classical dance & Techniques  
P - Introduction to Nritya
- III Sem : T - shlokas, Hasthas & Techniques  
P - Nritya & Nritya
- IV Sem : Role Karnatic Music in Bharatanatyam  
P - Adhinaya & Bhedas
- V Sem : T - Techniques based on adhinayadarpana & Natyashastra  
P - Advanced Nritya & Nritya
- VI Sem : T - The Concepts of Nayaka & Nayaki Bheda, Dance Theatres etc.  
P - Advanced Nritya & Nritya

### Carnatic Music

- I Sem : P - Fundamental Lessons.  
T - Technical Terms
- II Sem : P - Nottuswara, Tanavamams, krithis.  
T - Raga classifications
- III Sem : P - Advance level Musical forms  
T - Dwadasha Mudra, Melakartha system
- IV Sem : P - 35 Alankara, Ragamalika varnam, Advanced level Musical forms.  
T - Taladasa pranas, Raga classification, Life Histories.
- V Sem : P - Swarajathi of Shyama shastri, vama, pancharatna  
T - Gamakas, Samudayakrithi, Kacheri Dharma, Hinusthani music, Lakshana granthas.
- VI Sem : P - Advanced level Musical compositions  
P - Manodharma sangeetha & Tillana. Grahabheda. History of south Indian music. Adoption of Western Music.

### DEPARTMENT HIGHLIGHTS

- Experienced teaching faculty
- Seminars; workshop, (By international artistes), Guest Lectures,
- Ample opportunity to participate in the state and national level competitions
- Practical training by eminent artistes





# B V A : BACHELOR OF VISUAL ART



**ALVA'S**  
Education Foundation

**Eligibility : 10+2 PUC / Equivalent**

**Duration : 4years (Annual Scheme)**

## I Year

Practical Subjects	Theory Subjects
Drawing 1 & 2	Story of Art and fundamental of visual Arts
Painting	English
Applied Art	Kannada / Hindi
Sculpture	constitution of India
Basics of Computer	

The Dept. Established a Computer based lab through which it offers animation Course for all the students free of cost

## II III IV Year Specialisation

Painting	Sculpture	Applied Art
1. Drawing 2. Painting	1. Drawing 2. Sculpture	1. Drawing 2. Design
Subsidiary Subjects :	Subsidiary Subjects :	Subsidiary Subjects :
Photography or Sculpture	Photography or Painting	Photography or Sculpture
Theory Subjects :	Theory Subjects :	Theory Subjects :
History of Arts Aesthetics	History of Arts Aesthetics	Applied Theory History of Communication

### DEPARTMENT HIGHLIGHTS

- Good network of conveyance
- Opportunities to be a part of Nudisiri, a state level literary fest and Chitasiri, a state level painter's camp
- Opportunities to be a part of Alva's Virasat and Varna Virasath
- Career guidance and campus recruitment

# B A (HRD) : BACHELOR OF HUMAN RESOURCE DEVELOPMENT

**Eligibility : 10+2 PUC / Equivalent**

**Duration : 3years**

	I sem	II sem	III sem	IV sem	V sem	VI sem
<b>Group I</b>	Principle and Practice of management	Business Economics	Basic Accounting	Financial Management	Strategic Human Resource Management	Management Information System
	Computer Application	Basics of Marketing	Organizational Behavior	Employee Relation	Principles of Training and Development	Trends of Human Resource Development
	Business and Society	Dynamic of Human Behavior	Human Resource Research and Development Methodology	Administration and Management of NGO's	Business Law	Organizational Development and Change of Management
	Individual Development	Professional Skills Development	Human Resource Management	Strategic Management and Corporate policies	Corporate Communication and Public Relations	Labor Legislation
					Business Ethics & Corporate Governance	Global Human Resource Management
					Field Study Report	Cost Accounting
<b>Group II</b>	Human Resource Accounting	Development of Professional Practice	Compensation Management	Entrepreneurship		
	Human Resource Development Skills	Training and Development	Field Study Report	Human Resource Development		
<b>Group III</b>	Language 1 English	Language 1 English	Language 1 English	Language 1 English		
	Language 2 Kannada. Hindi. Sanskrit. Additional English. Manipuri	Language 2 Kannada. Hindi. Sanskrit. Additional English. Manipuri	Language 2 Kannada. Hindi. Sanskrit. Additional English. Manipuri	Language 2. Kannada. Hindi. Sanskrit. Additional English. Manipuri		
	Elective Foundation – Indian constitution	Elective Foundation- human rights	Elective Foundation	Elective Foundation		
<b>Group IV</b>	EC & CC	EC & CC	EC & CC	EC & CC		

### DEPARTMENT HIGHLIGHTS

- Coaching classes for the slow learners
- Special attention to the advanced learners
- Practical exposure through industrial visits / field Visits
- Personality development workshops & Career Guidance
- Opportunity for the students to organize programs.
- Mini Research Projects.
- Extensions activities on soft skills

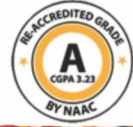






**ALVA'S**  
Education Foundation®

## DEPARTMENTS OF INDIAN LANGUAGES



### Kannada

#### Department Highlights

- Experienced Facilities
- Skill and personality developing Programmes
- Workshops / seminars on recent Subject
- Department Library - 750 books
- Special programmes related to Kannada literature
- Literary Competitions

### Hindi

#### Department Highlights

- Hindi Day and Hindi Fest. Celebration
- Literary Competition, Natak and one Act Play by Students
- Special PPT Presentation for Grammar and Poem
- Translation Project Work from Kannada or English to Hindi
- Separate Departmental Hindi Magazine

### Sanskrit

#### Department Highlights

- Conducts Ramayana, Mahabharata and Panchathantra exams
- Conducts Karnataka Sanskrit University exams
- Organizes Yoga classes

### Malayalam

#### Department Highlights

- Conducts Seminars, Class wise discussions as the part of forum programme
- Separate coaching for slow learners
- Keraleeyam Programme
- Literary Competitions
- Department library

### Manipuri

#### Department Highlights

- Conducts Class Room Seminar & quiz
- Conducts Separate Coaching Classes for slow learners and Late Admission Students
- Conducts Forum Classes
- Department library facility
- Conducts Literary competition like short story Writing Poem writing, Essay Writing
- Guest Lecture

### Tulu

#### Department Highlights

- Experienced Facilities
- Skill and personality developing Programmes
- Workshops / seminars on recent Subject
- Special programmes related to Tulu literature
- Literary Competitions



Alva's college has a vision and mission and a purpose through which the college serves to identify the potentiality of each student by providing excellent support to expose qualitative output from the students. With dedicated team of teaching and supporting staff led by Dr. Kurian, the college mould us to encounter the course of life successfully.

The curriculum activities, NCC, NSS, Adyathma, Sports and various cultural celebrations creates an opportunity for each one of us to uplift ourselves in every dimensions of life. Not only academically but also spiritually and culturally we inculcate the best practices which we learnt from various sources available and provided here in this vast campus.

It's a complete experience and an epitome for life.

**-Mr Pranav S**  
**3rd BA EJP**

**Eligibility : 10+2 PUC / Equivalent**

**Duration : 3years (6 Semesters)**

CHOICE BASED CREDIT SYSTEM FOR BACHELOR DEGREE IN BUSINESS ADMINISTRATION

	I Sem	II Sem	IIISem	IVSem	VSem	VI Sem
Group I	Principles of Economics	Managerial Economics	Organizational Behavior	Modern Banking Management	Commercial Law	Company Law
	Business Organization	Managerial Communication	Marketing Management	Computer Application in Management	Cost Accounting	Investment Management
	Principles of management	Accounting II	Business Statistics & Mathematics	Human Resource Management	Event Management and Public Relations	Cost and Management
	Accounting I	Business Entrepreneurship & Environment	Income Tax	Fundamentals of Financial Management	Export Management	Accounting
Group II	Corporate Governance	Business Ethics	Executive Development & Soft Skill	Elective to be chosen from other Programme 1. Business Management Process 2. Entrepreneurship Development 3. Banking Practice	Specialization I: Course I *	Auditing / Project
					Specialization II: Course I *	Specialization I: Course II *
Group III	Language 1 English	Language 1 English	Language 1 English	Language 1 English		
	Language 2* Kannada, Hindi, Sanskrit, Malayalam , Additional English,	Language 2 * Kannada, Hindi, Sanskrit, Malayalam, Additional English,	Language 2*Kannada, Hindi, Sanskrit, Malayalam, Additional English	Language 2*Kannada, Hindi, Sanskrit, Malayalam, Additional English		
	Elective Foundation- Indian Constitution Indian Constitution.	Elective Foundation- Human Rights	Elective Foundation	Elective Foundation		
Group IV	EC & CC	EC & CC	EC & CC	EC & CC		

## DEPARTMENT HIGHLIGHTS

- Compulsory Internship and presentations.
- Regular Seminar classes for the students
- Weekly Tutorial Classes
- Coaching Classes for the slow learners.
- Continuous mentoring by the Academic Advisors.
- Opportunity for the advanced learners to organize and participate in various activities/ seminars/ presentations/quiz/fests etc.,
- Certificate course.
- Business Lab Classes.
- Department Library and E-contents.
- Alumni Interactive sessions.
- Personality Development workshops.
- Industrial Visits, Field Visits and NGO Visits
- Guest Lectures
- Mini Research Projects
- An Inter-class/inter-collegiate Management Fest
- Spectacle- weekly management Activity.
- Extension activities
- Placement training.
- Wall Magazine: *Endeavour*- Department news bulletin : *Introspection*



Alva's is a sculptor of students to the greater future with fun in it.

As a mediocre student, BBA teachers have developed confidence in me and allowed me to recognize myself. Alva's College taught you how to grow residues in the Bay. I am exultant, as my mentors who have made me stand firm on the platform, not only in the education but also in recognition of our talents, inspiring confidence and encouragement.

Everywhere in the world, we are recognized and honoured because we are the students of Alva's.

**Sourabh A Ugargol**





**ALVA'S**  
Education Foundation

## B Com : BACHELOR OF COMMERCE (General)



**Eligibility : 10+2 PUC / Equivalent**

**Duration : 3 years (6 Semesters)**

I SEM	II SEM	III SEM	IV SEM	V SEM	VI SEM
Quantitative Technique-I	Quantitative Technique-II	Direct Tax-I	Direct Tax-II	Direct Tax-III	GST & Customs Duty
Financial Accounting –I	Financial Accounting –II	Financial Accounting –III	Financial Accounting –IV	Corporate Accounting-I	Corporate Accounting-II
Strategic Management and Organisational Behaviour	Human Resources Management	Modern Bank Management	International Trade	Financial Management-I	Financial Management-II
Business Economics	Money and Public Finance	Cost and Management Accounting -I	Cost and Management Accounting -II	Cost and Management Accounting -III	Cost and Management Accounting -IV
Elective Courses	Elective Courses	Elective Courses	Elective Courses	Business Law	Indian Corporate Law
English	English	English	English	Modern Marketing	Auditing
Kannada	Kannada	Kannada	Kannada	-	-
IC/HR	IC/HR	IC/HR	IC/HR	-	-
CC & EC	CC & EC	CC & EC	CC & EC	-	-

## B.Com : BACHELOR OF COMMERCE (Vocational) - COMPUTER APPLICATIONS

I SEM	II SEM	III SEM	IV SEM	V SEM	VI SEM
Quantitative Technique-I	Quantitative Technique-II	Direct Tax-I	Direct Tax-II	Direct Tax-III	GST & Customs Duty
Financial Accounting –I	Financial Accounting –II	Financial Accounting –III	Financial Accounting –IV	Corporate Accounting-I	Corporate Accounting-II
Information Technology	Operating System	Java Programming	Web Application Development	VB NET Programming	Software Engineering
Problem Solving with C	Desktop Publishing	DBMS	Computerised Accounting	Computer Graphics and Animation	Information Security and Cyber Laws
Office Automation and C Lab	OS and DTP Lab	Java and DBMS Lab	Web Application and Tally Lab	VB and Computer Graphics Lab	Project
Elective Courses	Elective Courses	Elective Courses	Elective Courses	Financial Management-I	Financial Management-II
English	English	English	English	Business Law	Indian Corporate Law
Kannada	Kannada	Kannada	Kannada		
IC/HR	IC/HR	IC/HR	IC/HR		
CC & EC	CC & EC	CC & EC	CC & EC		

### DEPARTMENT HIGHLIGHTS

- Experienced Faculty
- Seminars/ Guest Lectures, Certificate /course
- Personality development Workshops
- Industrial Visits - Commerce fests
- CPT/IPCC/CS/Bank Exam /Coaching
- Group discussion - Mini Research Project
- Dept. Library, Dept. Annual News Bulletin



# B Com : BACHELOR OF COMMERCE (Vocational) - Tax Procedure



ALVA'S  
Education Foundation®

Eligibility : 10+2 PUC / Equivalent

Duration : 3 years (6 Semesters)

I SEM	II SEM	III SEM	IV SEM	V SEM	VI SEM
Quantitative Technique-I	Quantitative Technique-II	Direct Tax-I	Direct Tax-II	Financial Management-I	Financial Management-II
Financial Accounting –I	Financial Accounting –II	Financial Accounting –III	Financial Accounting –IV	Corporate Accounting-I	Corporate Accounting-II
Income Tax Law I	Income Tax Law II	Income Tax Law III	Income Tax Law IV	Income Tax Law V	Customs Duty
Goods and Service Tax Act - I	Goods and Service Tax Act - II	Goods and Service Tax Act – III	Goods and Service Tax Act - IV	Tax Procedure and Practice IX	Tax Procedure and Practice X
Tax Procedure Practical –I Income Tax and Indirect Tax	Tax Procedure Practical –II Income Tax and Indirect Tax	Tax Procedure Practical –III Income Tax and Indirect Tax	Tax Procedure Practical –IV Income Tax and Indirect Tax	Tax Procedure & Practice practical V	Project
Elective Courses	Elective Courses	Elective Courses	Elective Courses	Business Law	Indian Corporate Law
English	English	English	English	Modern Marketing	Auditing
Kannada	Kannada	Kannada	Kannada	-	-
IC/HR	IC/HR	IC/HR	IC/HR	-	-
CC & EC	CC & EC	CC & EC	CC & EC	-	-

## B Com : BACHELOR OF COMMERCE - Professional

Professional Course	I Year	II Year	III Year
Association of Certified Chartered Accountant (ACCA-UK)	Diploma in Accounting and Business [Certificate from UK]	Advanced Diploma in Accounting and Business [Certificate from UK]	ACCA Affiliate [Certificate from UK]
Certified Management Accountant (CMA-US)	PART – I	PART – II	IMA Membership
Chartered Accountancy (CA)	CA Foundation/	CA Intermediate/ Articleship	Articleship
Company Secretaryship (CS)	CS Foundation/ CS EET	CS Executive	CS Professional
Digital Marketing & Film Making (DMFM)	BASICS	PRACTICE	Certification
Animation & Visual Effects (AVE)	BASICS	PRACTICE	Certification

### DEPARTMENT HIGHLIGHTS

- Expertise Coaching from Professionals
- Internships, mini research works on Professional levels
- Study materials, online practice tests, mock tests and crash courses
- Professional certification from India and International Professional bodies
- Scope for best placements in professional level jobs.



**Vikas I. Anchan**  
6<sup>th</sup> Rank  
All India CA Examination 2019

**Alva's College is an approved coaching centre for CA -Foundation / IPC**  
Authorised by the Institute of Chartered Accountants of India (ICAI)

### Add - on Courses

**IBPS - Bank Examination** : Institute of Banking and Personnel Selection (IBPS) is a Govt. body which conducts banking exams. The Candidates qualified in Common Written Examination and Common Interview conducted by IBPS are eligible to apply for jobs notified by Public Sector Banks.



# CO - CURRICULAR & EXTRA CURRICULAR ACTIVITIES



ALVA'S  
Education Foundation

It is Mandatory for the Students to participated in one of the forms The students participation and performance in the respective forum activities are evaluated for the credit marks during semester examinations.

Subject / Forums	Subject / Forums	Subject / Forums	Subject / Forums
<b>COMMUNITY SERVICE</b> NSS - 2 Units NCC - Army NCC - Air. SQN. NCC - Naval Rovers and Ranger Red Cross	<b>FINE ARTS</b> Painting Cartooning Flower arrangement Poster Making Collage	<b>HUMANITIES</b> Law Social Work Psychology History and archeology Economics Sociology Public administration	<b>COMMERCE</b> CS CPT IPCC HRD IBPS
<b>PERFORMING ARTS</b> Classical drama Yakshagana Classical dance Folk Dance Vocal Music Instrumental Music	<b>SCIENCE</b> Computer application Nature Lovers Forum Mathematics Food and Nutrition Hospitality Science	<b>LINGUISTICS</b> Kannada English Malayalam Tulu Manipuri	<b>SPORTS &amp; GAMES</b> Athletics Games

## CELLS AT THE COLLEGE

- Anti sexual harassment cell
- Human Right cell
- Grevanca Redressal Cell
- Anti ragging cell
- SC/ST cell
- Student council
- Women Development Cell
- Training & Placement Cell
- IPR Cell

## Certificate Course :

Besides their (Students) bachelor degree it is made compulsory for all the students during their I & II Sem to opt any one of the following courses to obtain additional qualification to make them more competent expert.

Spoken English Practice	Diet and Nutrition
Web Development	Chromatographic Techniques,
Electrical Applaince	Rural Marketing
Human Resource and Employee Relations Management	Public Administration
Tourism Management	Photography and Editing Principles
Herbal Remedies	Psychology for Everyday Living
Vermiculture	Fire and Safety - Basics of Hotel Management
Soft - Skill	Basic Accounting
Computer Fundamentals, Tally ERP 9.0	Digital Banking

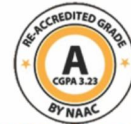


Business English Certification (BEC), authorised Study & Examination Centre  
(A Course offered by Cambridge University, UK)



**ALVA'S**  
Education Foundation®

# APPLICATION AND ADMISSION PROCESS



- Application forms can be obtained from the admission office on payment of Rs: 150/- in cash or by DD drawn in favour of, 'The Chairman, Alva's Education Foundation®, Moodubidire.
- Acknowledgement will be sent only if a self-addressed post card is enclosed.
- All the information asked in the application form should be filled in the candidate's own handwriting and that should be registered at the Admission Office by the due date.

Students who are finally selected should pay the fees immediately. The fees will not be refundable under any circumstances. The seat of a selected candidate will be forfeited if the selected candidate does not pay the fee or fails to attend classes for five consecutive days. Original documents should be submitted to the College office while paying the fees.

**THE STUDENTS ARE SUGGESTED TO KEEP WITH THEM SUFFICIENT ATTESTED PHOTO (XEROX) COPIES OF THEIR ORIGINAL DOCUMENTS / CERTIFICATES.**

## DOCUMENTS TO BE SUBMITTED DURING ADMISSION

- Original PUC or equivalent certificate
- Original marks card of X standard
- Transfer certificate
- Conduct certificate from the institution last attended
- Passport size color photo - 10 Nos.
- Migration certificate, for students from outside Karnataka
- Aadhar card Photo copy ( xeroxes)
- Income certificate and caste certificate



## Issue of Eligibility Certificate

The Students who studied outside Karnataka should obtain eligibility certificate from Mangalore University at the time of admission with out which the candidate will not be admitted.

## FOREIGN STUDENTS

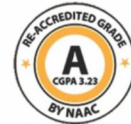
Foreign students are admitted with their proper long term valid student visas only. The admission is confirmed only after the approval from the University.

- \* 'A' level marks card
- \* 'o' level marks card
- \* Passport and visa photo copy
- \* Medical fitness certificate

## Note :

- Students are required to maintain a good standard of behavior and discipline
- Ragging / Harassment / Addiction in any form are totally prohibited in the college, College campus and hostels and if found guilty of these, such students will be dismissed from the college and legal action will be taken against them
- Mobile Phones are not permitted in the college campus.
- The management reserves the rights of making any addition to or omission from or alteration in the above rules and regulation, including fee structures without prior notice. For all legal matters / disputes arising out of provisions of this prospectus, the court of jurisdiction will be that at Moodbidri only.
- Cancellation of admission under any circumstances is not allowed. **If any candidate wants to quit the course at the middle for any reason before the due period, he must have to pay the full fees prescribed for the course.**
- It is compulsory for out - station students to stay in the college hostel. Any other arrangement other than college hostel for accommodation will not be permitted.





## Result and Rank

Alva's College has maximum student strength and excellent degree results in Mangalore University with highest number of ranks every year. The college stands out in sports & games and in cultural activities in Mangalore University by winning championship awards.

### UG RANK LIST

COURSE	Rank	COURSE	Rank
BCA	III	B.Com	VII
BA(HRD)	III	B.Com	X
B.Sc(FND)	I	B.A	II
B.Sc(FND)	II	B.A	VIII
B.Sc	III	BSW	I
BBA	V	BVA	1
BBA	VII	BVA	II
BBA	VIII	BVA	III
BBA	X		

### PG RANK LIST

Course	Rank	Course	Rank
M.COM (IBM)	I	M.SC. PSYCHOLOGY	I
M.SC. ANA.CHEM	I	M.SC. BIOTECH	I
M.A ECONOMICS	I	P.G.D.B.M	I
M.S.W	I		II
	II		III
M.SC. F.S.N	I		
M.SC. ZOOLOGY	I		

## SPORTS & GAMES:

Students who are excellent in sports & games are provided special adequate coaching by professional coaches to compete at the University, Inter-university/National & International levels along with financial facility.

### Sports Achievements

**KREEDA RATHNA AWARD by Govt. of Karnataka**  
**Ms. Shruthi A. R - 2015**      **Ms Yashaswini KG - 2018**  
**Ms Kavya M.R. - 2016**      **Ms Athmashree - 2018**  
**Ms. Ranjitha - 2017**

Govt. of Karnataka conferred  
**KREEDAPOSHAKA - 2018**

award to Alva's college its exemplary support to the field of sports and games since its inspection

### At the university level:

- \* Alva's college students represented Mangalore university at the Inter university Sports and academic year 2019-20.
  - \* Overall Champions at Mangalore University level sports and games for the last 16 years.
  - \* The college team secured the championship award for Athletics, Cross Country, Weight lifting, Power-lifting, Cricket, Volley-ball, Women Throw-ball, Ball badminton, kabaddi, Wrestling, Kho-Kho, Soft-ball, Basket-ball and Hand-ball since 2006.
  - \* More than ten records of Weight lifting and Power lifting are in the name of Alva's College students under Mangalore University.
  - \* More than 44 Athletics meet records stand in the name of Alva's College students under Mangalore University.
- The college hosted Mangalore University Athletics, Cross Country, Ball badminton, Kho-Kho, Wrestling, Weight lifting, Power lifting, Kabaddi, Hand ball camps at our Campus.

Games since 2000 and 222 students of the college represented the University in the

### At National/Inter-university level:

- \* 4<sup>th</sup> time Overall Championship in All India Inter University Athletics Championship.
- \* Winners at Inter University Ball-badminton Championship for women consecutively for 6 years.
- \* Runners at Inter University Ball-badminton Championship for men.
- \* Won the Gold medal at Inter University Power lifting Championship 2019-20
- \* Gold medal at South Zone Inter University Kabaddi Championship for men in 2019-20
- \* Gold medal at South Zone Inter University Volley ball Championship for men in 2019-20
- \* Silver medal at the Inter University Kho-Kho Championship for men in 2019-20
- \* Silver medal at South Zone Inter University Kabaddi Championship for women in 2019-20
- \* Bronze medal at the South Zone Inter University Hand ball Championship for men in 2019-20
- \* Alva's college students represented Mangalore University team for All India Cross country championship which was hosted by Alva's college and secured 1<sup>st</sup> place and won the overall championship award for men 2019-20 (4<sup>th</sup> time).

### At International level :

- \* A student of the college Ms. Nagashree has participated in Inter National level Power lifting competition held at Kazakhstan for the academic year 2019-20
- \* 10 Students have participated in World University Athletics championship held at Napoli Italy for the academic year 2019-20
- \* 4 students of Alva's college have represented Rio-Olympics in 2016-17.

### National Cadet Corps (NCC): Army, Naval & Ari SQN

#### ARMY

- NCC Army wing received 'Best Institution State level award 2020' for the best performance in the state
- The Cadet under Officer Vaishnavi Gopal attended Republic day camp 2020 and participated prestigious Rajpsth drill and she has also secured Best Cadet State level award and honored with a gold medal by NCC Kar and Goa dte.
- ALVA'S ARMY WING WON OVERALL CHAMPIONSHIP IN Mangalore NCC Group Level organized by St. Agnes College, Mangalore.

#### NAVY

- 10 cadets participated in **RD Camp held at New Delhi** ,13 cadets participated in All India **Nau Saninik Camp** and 3 cadets attended **SHIP-ATTACHMENT CAMP at Mumbai** during 2014-2020.
- 100% result in B & C certificate examination
- Brijesh Patil of B.Sc (PCM) NCC NAVAL cadet **recruited in the INDIAN NAVY** in 2019
- S/Lt. Nagaraj M- ANO of Alva's naval wing has attended the Pre Commissioned NCC Training camp from 02-06-2019 to 31-08-2019 at OTA, Nagpur and **won Director General's Bronze medal** for the overall performance.
- A Cdt Sharanya and A Cdt Pavan were attended Menu camp-2019 held at Goa and they **sailed from Karwar to Goa.**
- Opportunities for attend **Indian Naval Academy** .On 17 October 2019, 5 cadets of Alva's naval wing attended the National level seminar held at INA Ezimala, Kerala.
- A Cdt Yashaswini has attended NATIONAL INTEGRATION CAMP-2019 held at Mysore.
- Cadet Captain Shrvan Bolor of Alva's NCC NAVAL WING has participated in National Level RESCUE INDIA 2019 SWIMMING CHAMPIONSHIP organized by National Life Savings Society which was held in DIU (U.T) and has won **3 Gold medal , 4 silver medal and 3 bronze medal** .

#### AIR SQN

- Total of 12 cadets attended **Vayu Sainik Camp-1** held at Air Force Station, Jalahalli, Bangalore from 29 Aug to 07 Sept 2019.
- 12 cadets, 05 Cadet were selected and attended **Vayu Sainik Camp-2** held at Air Force Station, Jalahalli, Bangalore from 13 Sept to 22 Sept 2019.
- 03 cadets were selected and attended **Vayu Sainik Camp-3** camp held at Air Force Station, Jalahalli, Bangalore from 22 Sept to 02 Oct 2019.
- 03 cadets were selected and attended **All India Vayu Sainik Camp** held at Jodpur, Rajashan from 05 Oct to 15 Oct 2019.
- Total of 04 cadets were selected and attended IGC camp held at Hoskote, Bangalore, from 01 Nov to 10 Nov 2019.
- Cdt Rubesh and Cdt Spoorty have attended Ek Bharat Shresht Bharat Camp held at Mysore from 05 Nov to 15 Nov 2019.
- 25 SD & 05 SW NCC cadets took part in the international yoga day celebrated at AIET Auditorium in collaboration with ACNYSand NCC.
- A total of 26 Alva's NCC Air wing **CADETS OF 6 KAR AIR SQN NCC (FLIGHT-Band ANO** attended the international coastal cleanup event organized by the **INDIAN COAST GUARD SERVICES**, which was organized at Sasihithlu beach on 21/09/2019.

### ROVERS AND RANGERS [BHARATH SCOUTS & GUIDES]

- Rovers & Rangers unit of Alva's college and Bharat Scouts and Guides, Local Association, Moodbidri jointly organized a Patrol Leaders Training camp at Vidyagiri campus.
- 6 Rovers and 6 Rangers participated in "District level Disaster Management Camp" held at Vivekananda College, Puttur
- 7 Rovers and 4 Rangers participated in " Scouts – Guides Rally" held at Alva's English Medium School, Vivekanandanagara, Puthige
- 9 Rovers and 2 Rangers participated in "District level Rovers-Rangers Convention and Nipun exam preparatory camp" held at District Training Centre, Pilikula Mangalore.
- Participation in 80<sup>th</sup> Inter-university Athletic Meet procession.
- Participated in Rally to raise awareness of the negative effects of alcoholism on occasion of Gandhi Jayanthi.

### NATIONAL SERVICE SCHEME (NSS)

- The College has two NSS untis with 250 strength
- Conducted Social activities like Blood Donation Camp, Vanamahotsava, Community work, Annual Camp, Health & Hygiene awareness camp
- Organized National Integration Camp, Kargil day, Sadbhavana day, University level folk dance competition, Blood donation Camp.
- The Units hosted 7 days annual Special Camp.
- The Units have done Tree Plantation in Association with forest Department.
- The Units in Association with other Departments of the college and Local Pnchayath has constructed check-dams in near-by villages.







**ALVA'S**  
Education Foundation®

## FACILITIES AVAILABLE



### CIVIL SERVICE COACHING CENTRE

Alva's college has opened a centre .i. e Alva's Civil Service coaching Centre to provide training & Coaching for the aspirants who wish to take any, UPSC or KPSC civil service examinations. Subject experts and those who have completed Civil Service Examination are invited to provide coaching.



### COUNSELLING CENTRE

The college has a good counselling centre. The students who are in need of counselling are provided a provision to undergo counselling treatment or if any student/s is/are found to be in need of counselling, will/shall send for the counselling to make the student' life to be beautiful.

### Internship

It is to acquire basic experience during the course of their education, the institution made internship mandatory to all the students. During the holidays a student has to choose any one of the industry or firm to complete their internship.

### Entrepreneurship development Program (EDP)

Is a central government scheme, adopted at the college. It is a Skill and Knowledge Building program to sharpen entrepreneurial abilities among the students. It is powered by Entrepreneurship Developing Institute of India, Ahamadabad. At the college it is an one year program as , "Entrepreneurship and Business Management", which has the objectives of developing entrepreneurial competencies, start- up entrepreneurs among the students, entrepreneurial managers/corporate entrepreneurs and to make its education more responsive to the needs of the society.

**Library :** The institution has a spacious library with well furnished reading room. Besides adequate number of books, Journals & Periodicals, Computer with internet facility and photocopy (xerox) facilities are also provided. The students as well as the staff can have access to the library from 8a.m. to 11p.m. It provides ample e - learning materials.

**Hostels :** Alva's Education Foundation provides excellent Hostel facilities for Girls and boys with 24 hours uninterrupted power and water supply. All the hostels are well maintained and supervised by the wardens. Ragging in any form is strictly prohibited in the hostel and legal action would be taken against such student who indulge in such activities. The rules and regulations of the hostel have to be followed strictly.

**Transportation Facility :** AEF owns a fleet of buses to carry students from hostel to the college. this is a convenient and comfortable means of transport which saves a lot of time for students and avoids anxiety among the parents.

**Others Facility :** The College Campus has ATM, Canteens, Stationery, Health Centre, Fresh Juice Center & Telephone facility for the students.





## AEF adoption Scheme & Coaching

Students who are excelled in studies, Sports & Games as well as in cultural activities are adopted under AEF adoption scheme as per the criteria whom free education and board facilities are provided. Similarly, physically challenged students are also encouraged to grow with confidence and respect by providing them free education and board facilities. Special Coaching facilities are provided for CA-CPT / IPCC / CAT / MAT / & CSC foundation & execute Programme), JAM for BSc and Civil Service Examination.

**Sports and Games :** Ample opportunities are created for the students to participate in sports and games. Meritorious Sports training by professional Coaches for different sports and games and financial support to participate at university, state, National and International level athletic meets. Motivation for personal and group achievements in Sports and games, Special training to rewrite the meet records are some of the special attractions of AEF. Well equipped Alva's Multi - gymnasium and Weight - lift gym with trained professional coaches are made available. Standard 400 mts track and play ground (field) for all the game events are also provided for extensive practice. Special scholarship for outstanding Sports persons is offered by AEF.

**Cultural Activities :** All the students are encouraged to participate in cultural competitions at the college, University, State National and International level and these activities are integral part of AEF. The Institution also provides the required instruments and costumes for various performances. Throughout the year the students are trained in Dramatics, Miming, Drawing, Folk & Classical dances and classical Music. Interested students are also trained for Yakshagana by the experts.

# ALVA'S NUDISIRI AND VIRASATH

## Alva's Nudisiri

is a Kannada literary fest organized by AEF during November every year to promote literature and culture of Karnataka. Various issues of Kannada are discussed on the platform. To promote Kannada literature, the Foundation has started Nudisiri Unit (ghataka) in various parts of Karnataka and the college's cultural team visits the unit once in a year and presents a spectacular cultural program.

Besides, it is also a platform for various reputed Kannada artists to perform on the stage to exhibit their art form.



## Alva's Virasath

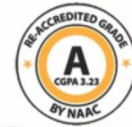
is a National Level Cultural Fest in which various National and International reputed artists are invited to give the program. It is a best live experience for the students to introduce to the world class artist and art form during their students hood.





ALVA'S Education Foundation®

# ALVA'S EDUCATION FOUNDATION (R.)



## ALVA'S PRAGATHI

Alva's Pragathi is a mega placement event of AEF to provide career opportunities not just to high achievers, but also to freshers, house wives, school & college dropouts and other types of persons from all state of the society. The College has full pledged Placement Cell for training the aspirants and to organise placement activities throughout the year. The candidates are placed in various companies like IBM, Infosys, ITC, IFB, Axis Bank, Nexteer, UAE Exchange, Oberoi Hotel, Tech Mahindra, Aditya Birla Mirex. Aspirants can contact through email - [placement.alvas@gmail.com](mailto:placement.alvas@gmail.com) throughout the year or website [www.alvaspragathi.com](http://www.alvaspragathi.com)



## ALVA'S SPORTS CLUB

Alva's Education Foundation is also known as the hub for most of the sports & games activities throughout the year. AEF Sports Club hosts All-India-Inter-University Athletic meet, Mangalore University athletic meet, Sports & Games of various levels. We have a special adoption Scheme for students good in sports and games.



