

Ms. VANDANA SHENOY G

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Designation: Assistant Professor

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Teaching Experience: 03 years

### QUALIFICATION



COURSE	SPECIALIZATION	UNIVERSITY
B.COM	Commerce	Mangalore university
M.COM	Finance	Mangalore university

### PUBLICATIONS

- Published a paper titled “**Land Economy: sustainability of agriculture and rural economy**” in PEZZOTTAITE JOURNALS, 2017, ISSN: 2279-0942, Volume 1, [www.pezzottaitejournals.net](http://www.pezzottaitejournals.net).
- Published a paper titled “**A Study on Demonetization and BREXIT- its impact on the exchange rate movements of major currencies**” in ASSOCIATED ASIA RESEARCH FOUNDATION, ISSN: 2348-9766 Volume 4 [www.aarf.asia](http://www.aarf.asia)
- Published a paper titled “**A study on FDI Investment in various sectors with special reference to make in India**” in INTERNATIONAL JOURNAL OF CURRENT ADVANCED RESEARCH. ISSN: 2319-6505, Volume 6 [www.journalijcar.org](http://www.journalijcar.org)
- Published a paper titled “**Marketing strategy of catering services in and around Mangalore city**” in PEZZOTTAITE JOURNALS, 2017, ISSN (Online): 2319-9040, Volume 6, [www.pezzottaitejournals.net](http://www.pezzottaitejournals.net).
- Published a paper titled “**Trends and opportunities of Digital library in the modern education system**” in PEZZOTTAITE JOURNALS, 2019 ISSN (Online): 2319-9024, Volume 8, [www.pezzottaitejournals.net](http://www.pezzottaitejournals.net).

## CONFERENCE

### National Conference

- Presented a paper titled “**Land Economy: sustainability of agriculture and rural economy**” in the UGC sponsored two day national seminar held at Mahaveera college, on 20<sup>th</sup> and 21<sup>st</sup> January 2017.
- Presented a paper titled “**Trends and Opportunities of Digital Library in the Modern Education System**” in the UGC sponsored two day national conference held at Canara College Mangalore, on March 2<sup>nd</sup> and 3<sup>rd</sup> 2017.
- Presented a paper titled “**A study on FDI Investment in various sectors with special reference to make in India**” two days national conference held at A.J Institute of Management (AJIM) on 12<sup>th</sup> and 13<sup>th</sup> April 2017.
- Presented a paper titled “**A study on sustainability of agriculture and rural economy**” national conference held in Tumkur University College on 29<sup>th</sup> November 2017.
- Presented a paper titled “**A study on Role and importance of Green HRM practices in Canara Bank- with special reference to Moodbidri region**”. National level conference held in Milagres College Kallianpura on 15 March 2019.
- Presented a paper titled “**A study on usage of green products and consumers perception on green products—with special reference to Moodbidri region**”. National level conference held in Mangalore University Konaje, Mangalore on 25&26 October 2019.
- Presented a paper titled “**A study on students’ perception towards digital library in modern education system- with special reference to Moodbidri region**” National level conference held in Besant Evening College Mangalore on 15 February 2020.

### International Conference

- Presented a paper titled “**A study on issues and challenges of human resource management in 21<sup>st</sup> centuries**”. International level conference held in St. Agnes College Mangalore on 24&25 September 2018.
- Presented a paper titled “**A study on Role of tourism and its development with special reference to Mangalore taluk**”. International level conference held in Mangalore University Konaje, Mangalore on 22&23 February 2019.

### Workshop

- Attended two days workshop on UGC-NET/SLET on 21st and 22nd November at Besant Institute of Postgraduate studies.
- Attended two days FDP Programme on Research Methodology on 1st and 2nd June 2020 by Jeppiaar Institute of technology through online pedagogy.