

ALVA'S COLLEGE, MOODUBUDIRE (D.K)

DEPARTMENT OF MANAGEMENT & HRD

Faculty profile

Name of the Faculty: Mrs. Surekha

Qualification: M.COM

Designation: Professor

Date of Birth :23-06-1973

Residential Address: "ARALU"

D.No. 5-157/1, Near Handel School

Puttige Village

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Mangaluru 574227



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Aadhar No: 2730 9063 3298

PAN No: AREPS6405N

Teaching Experience: 22 years

Sl. No.	Name of the college	Designation Held	Period		No. of years
			From	To	
1.	Bhandarkars' Arts & Science College, Kundapur.	Lecturer	22/07/1996	31/03/1998	02
2.	PoornaPrajna College, Udupi	Lecturer	15-06-1998	31-03-1999	01
3.	Alva's College, Moodubidire	Professor	15-06-1999	till date	19

Subjects Taught: For BBM/ BBA- Accounting I and Accounting- II, Fundamentals of Financial Management, Financial Management Paper I and Financial Management Paper- II

For BA (HRD)- Basic Accounting and Financial Management.

As Resource Person:

1. Resource Person for IV Semester BBM Revised Syllabus of the subject Fundamentals of Financial Management in the One Day Workshop held on 14th of December 2013 at PoornaPrajna College, Udupi.
1. Resource Person for V Semester BBM Revised Syllabus of the subject Financial Management in the One Day Workshop held on 28th of June 2014 at Sri Bhuvanendra College, Karkala

Workshops/Seminars/Conferences attended/ Paper presentation/ Publications:

Sl. No	Conference, Workshop, Seminar attended (Paper presentation)	State/ National/ International Level	Place & Date
2013 -2014			
1	National conference on social sciences: challenges & Perspectives in the 21st century" Organised by Dept. of Humanities , Alva's college, Moodbidri Paper presentation : joint paper "Role of education in Society"	National conference	Alva's college, Moodbidri 7th & 8th August 2013
2	UGC Sponsered two day National seminar on "Indian accounting standards -Relevance, Issues & challenges in the changing business scenario" Paper presentation : "Accounting Standards & Good Corporate Governance"	National Seminar	Mahaveera College, Moodbidri 16th & 17th August 2013
3	National seminar "Transforming knowledge towards excellency" organised by ICSI mangalore chapter in association with AEF ®	National Seminar	Alva's college, Moodbidri 30th & 31st August 2013
4	UGC sponsored national seminar on " Indigeneous management practices & sustainable development :Paradigms & paradoxes Paper presentation : joint paper Indigenous management & role of local Govt - a case study with special reference to Town Municipal Council, Moodbidri	National Seminar	Shree Gokarnatheshwara College, Gandhinagar, Mangalore 26th & 27th Sept. 2013

5	One day workshop on the revised syllabus of IV semester BBM of Mangalore University Resource person -for fundamentals of Financial management	University level	PPC ,Udupi 14th December 2013
2014- 15			
6	One day workshop on the revised syllabus of V semester BBM of Mangalore University Resource person – for the subject of Financial management –I-	University Level	Sri Bhuvanendra College, Karkala 28th June 2014
7	UGC sponsored National seminar on "Emerging trends & challenges in Human resources" Paper presentation : "Talent Management "	National Seminar	SDM College of Business Management , Mangalore 31st July 2014
8	UGC Sponsored two day National seminar on "Idea of Nationalism in India -Historical, Cultural, Economic & Political trends" organized by IQAC & Department of Humanities.	National Seminar	Sri Mahaveera College, Moodbidri 5th & 6th Sept. 2014
9	International conference on Agribusiness management -opportunities & challenges organised by Dept. of Business Administration	International Conference	Sahyadri college of Engineering & Management , Mangalore 9 -11 October 2014
10	UGC sponsored National conference on "Gender issues on campus & in society" Paper presentation -An empirical study on the " problems of working women" with special reference to region (Joint paper) Publication : ISBN : 978- 81-927561-3-4	National Conference	Canara College, Managlore 23rd & 24th January 2015
11	UGC Sponsored two days National seminar on "Issues & prospects of micro, small & medium enterprises organised by Dept. of commerce & Management in associated with District industries centre, Mangalore <u>Paper presentation</u> : joint paper " Micro, Small & Medium enterprises & export promotion " A case study conducted at Sri Dhanalakshmi Cashew Exports (P) Ltd. ,Moodbidri	National Seminar	Sri Dhavala College, Moodbidri 28th & 29th January 2015

12	<p>National conference on "issues & challenges for sustainable rural development " organised by Dept. of Business Administration <u>Paper presentation</u> : Joint paper</p> <p>A case study on supply chain with special reference to shree Dhanalakshmi Cashew Exports (P) Ltd. , Gandhinagar, Moodbidri</p>	National Conference	Alva's Institute of Engineering & Technology 13th & 14th Feb 2015
13	<p>UGC sponsored National conference on Life skills & youth empowerment organised in association with All indian Association for Christian Higher Education, New Delhi</p> <p><u>Paper Presentation</u> : Joint paper "Integration of Life skill education in Curriculum - An empirical study conducted at graduate colleges in Moodbidri</p> <p>Publication : ISBN : 97881928345-3-5</p>	National Conference	Crossland college, Brahmavar 24th to 25th February 2015
2015-16			
14	<p>UGC sponsored National conference on "Green Marketing in India emerging opportunities & Challenges"</p> <p><u>Paper presentation</u> : Swacch Bharath - A new dimension towards waste management - A case study with special reference to town Muncipal corporation, Moodbidri</p>	National Conference	SDM College of Business Management , Mangalore 21st August 2015
15	<p>Two day national level conference on "Social entrepreneurship -A way to reconstruct the society" organised by Dept. of Business Management .</p> <p><u>Paper presentation</u> : joint paper "Social entrepreneurship, a driving force for the sustenance & development of agriculture" an empirical study conducted with special reference to Soans farm, Moodbidri</p> <p>Publication : ISBN :978-81-930869-1-9</p>	National Conference	St. Agnes college (Autonomous) , Mangalore 23 -24 Nov 2015

16	UGC sponsored :National conference on micro finance :Growth engine for rural economy organised by centre for advanced studies in commerce & Management of Canara college, Mangalore University Commerce Teachers Association <u>Paper Presentation</u> : joint paper - Micro Finance through Self Help Groups (SHG's) : A tool for socio economic development of rural women - A case study of Kallamundkur village, Mangalore Taluk, D.K	National Conference	Canara College, Managlore 29 th & 30 th January 2016
17	National conference on “A great -place to work” Paper presentation :-motivations employee, a challenging task. A study conducted on selected employees of different sectors in Moodbidri, Region D. K	National Conference	SDM post graduate centre for management studies & Research (MBA) programme, Mangalore 19 th Feb 2016
18	“ National conference on paper presentation – “ A study on factors affecting customers investment towards life Insurance Policies with special reference to D.K District	National Conference	Mangalore University, Konaje 29,30 April 2016
2016-17			
19	* National Conference on “ Current development in Computer science. IT & its impact on management, Social sciences & Education” <u>Paper presentation</u> : Managing talent – the way forward.	National Conference	Srinivas Institute of Mgt Studies 26 th Nov 2016
20	* National conference on management Myopia in the 21 st century Paper presentation : Green Marketing & Youth :An emperial study with reference to D.K Dist Publication : ISBN :978-93-84734-40-4	National Conference	St. Agnes college , Mangalore 2, 3 Dec 2016
21	Ammembl Subbarao Pai Memorial UGC sponsored national conference”Digital India” ”prospering India”	National conference	Canara college March 2-3 2017

FDP Attended

SI NO	Programme	State/National	Place and date
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2013-14			
1	Feel Teacher' Learning & development Intervention conducted by College for Leadership & Human Resources Development (CLHRD) organised by AEF® , Moodbidri	Regional	Alva's college, Moodbidri 12 -14 June 2013
2014-15			
2	Integrated learning for 21st century	Regional	SDM of Business management 13th June 2014
2015-16			
3	A practicum on teacher as a classroom leader & effective classroom management	Regional	Alva's college, Moodbidri 29-30 Oct. 2015

Project work guided:

- 1)Field study report of 10 final BA(HRD) students in the last five years
- 2)Project work report of two final BBM students.

University Responsibilities:

1. Member of BOS of BA(HRD) in the year Academic Year 2015-2016, 2016-217 and 2017-2018.
2. Member of BOE of BBM for the year 2016
3. Member of BOAE of BA(HRD) for 2018
4. Member of PGDBM/BOE for the year 2017