

PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES, COURSE OUTCOMES

BACHELOR OF COMMERCE (BCOM)

Program Outcome	The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law. An attitude for working effectively and efficiently in a business environment. Learners will gain knowledge of various disciplines of commerce, business, accounting, economics, and finance, auditing and marketing.
Program Specific Outcome	Students also acquire skills to work as tax consultant, audit assistant and other financial supporting services. Students have choices to pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc Students are able to play roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
Course: BCOM General	Outcomes
Financial accounting	On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting, learn principles and concepts of Accountancy, basic concepts of Partnership Accounting, company accounts etc.
Principles of management	Knowledge about evolution of management thoughts, planning and decision making, organization structure and different types of organization, recruitment process, importance of communication and Principles of coordination, Theories of Motivation
Modern banking	Gather knowledge on banking and financial system in India, commercial banks and its products, familiarize banking system in India, Awareness about modern banking services like e-banking, m-banking and internet banking knowledge of the functioning of banks.
Cost and management accounting	Familiarize the concept of cost accounting preparation of cost sheet, material control, concept of overhead cost and systems of costing
Business economics	Students gain knowledge of Economic and business environment, Demand Analysis, Supply Analysis, and theories of economics, able to different costing systems in practical scenario
Money & public finance	Aiming to enable the students to get the Knowledge of public finance, deficit financing, public debt and government budget
International trade and finance	It enable the students to understand the theories of Foreign trade in a wide aspects, idea regarding Balance of trade and Payment
Financial management	Create an interest in investment, familiarize the concept of lease financing venture Capital and Mutual Fund
Business statistics and mathematics	students acquire new skills on the application of statistical tools and techniques in Business decision-making, Popular Quantitative Tools used in Business, practical exposure on calculation of measures of average, correlation and regression
Business law	Knowledge of basic provisions regarding legal frame work governing the business

Indian corporate law	Knowledge of basic provisions regarding legal frame work governing the Indian corporate.
Human Resources Management	Students are able to know about planning, placement and training, significance of performance appraisal and methods of Compensation
Business taxation	Students will be well equipped with limbs of tax law, types of deductions, computation of taxable income, to file income tax returns etc
GST	To develop an understanding of basics of GST provisions and build ability to analyze it.
Modern marketing	Gain idea about marketing and its functions, consumer behavior, product and its classifications, pricing policies
Auditing	To develop an understanding of audit concept.