

PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES, COURSE OUTCOMES

BACHELOR OF COMMERCE (BCOM)

Program Outcome	The students will be ready for employment in functional areas like accounting, taxation, banking, insurance and corporate law. An attitude for working effectively and efficiently in a business environment. Learners will gain knowledge of various disciplines of commerce, business, accounting, economics, and finance, auditing and marketing.
Program Specific Outcome	Students also acquire skills to work as tax consultant, audit assistant and other financial supporting services. Students have choices to pursue professional courses such as CA, M.COM, MBA, CMA, ICWA, CS, etc Students are able to play roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
COURSE: BCOM COMPUTER APPLICATION(VOCATIONAL)	OUTCOMES
Financial accounting	On successful completion of this course the student are enabled with the Knowledge in the practical applications of accounting, learn principles and concepts of Accountancy, basic concepts of Partnership Accounting, company accounts etc.
Business statistics and mathematics	students acquire new skills on the application of statistical tools and techniques in Business decision-making, Popular Quantitative Tools used in Business, practical exposure on calculation of measures of average, correlation and regression
International trade and finance	It enable the students to understand the theories of Foreign trade in a wide aspects, idea regarding Balance of trade and Payment
Financial management	awareness about capital structure and theories of capital structure, cost of capital in wide aspects, dividend policies and various dividend models, working capital management
Computer fundamentals & office automation	Awareness of basics of computer
Object oriented programming using C++	To inculcate knowledge on Object-oriented programming concepts using C++
Database concepts & oracle	To inculcate knowledge on RDBMS concepts and Programming with Oracle.
Java programming	To inculcate knowledge on Java Programming concepts
VB NET programming	To enable students to create a software package using VB
Software engineering	To introduce software project management and to describe its distinctive characteristics and to discuss project planning and the planning process and show how graphical schedule representations are used by project management and the risk management process
Programming in C	On successful completion of this subject the students have the programming ability in C Language
Operating system & Linux	This course will prepare students to develop software in and for Linux environments
Multimedia & DTP	Knowledge of DTP
Web design	Get practical experience of web designing

Entrepreneurship development	Enable students to understand project formulation, Entrepreneurship development, awareness on various Entrepreneurship Development Programme, EDP schemes, knowledge of entrepreneurial skills and to make the students understand the approaches to attain the goals of the business
Modern marketing	Gain idea about marketing and its functions, consumer behavior, product and its classifications, pricing policies
Auditing	To develop an understanding of audit concept