

## PROGRAM OUTCOMES, PROGRAM SPECIFIC OUTCOMES, COURSE OUTCOMES

### BACHELOR OF BUSINESS HUMAN RESOURCE DEVELOPMENT (BA HRD):

Program Outcome	<p>To make students understand the basic principles of human resource management education.</p> <p>To impart the knowledge of functional areas of Human Resource like Training and Development, Organizational development, Change Management, Business Ethics.</p> <p>To acquire the legal knowledge related to HR functions</p> <p>To acquire the leadership skills to be an effective team leader.</p> <p>To acquire the capability to analyze the human behavior for the effective employee management.</p> <p>To build self confidence and improve communication skills.</p> <p>To make them employable through demonstration of ability to solve problems.</p> <p>To help students to make appropriate decision.</p> <p>To provide the platform for the overall development of the students.</p> <p>To acquire the skill to be a corporate trainer.</p>
Program Specific Outcome	Developing specific HR skills to manage the work force. Demonstrate effectively the best solution through application of knowledge supported by an evaluation of HR related knowledge. Students have choices to pursue professional courses such as MBA, M.Com (HRD). Students are able to play roles of HR Consultant and HR executives.
<b>Course: BA (HRD)</b>	<b>Outcomes</b>
<b>I SEMESTER</b>	
Principles & practices of management	To familiarize the students with the basic concepts, principles, methods and techniques of management
Computer Application	<ol style="list-style-type: none"> <li>1. To provide computer literacy and skills</li> <li>2. To use computers in Human Resource Development</li> <li>3. To acquaint the use of computers in Research</li> </ol>
Business and Society	To familiarize the students with changing economic, legal and social environment of the business
Business Economics	<ol style="list-style-type: none"> <li>1. To provide basic knowledge of concepts of Business Economics</li> <li>2. To understand the application of Economic Theory in Decision Making</li> <li>3. To familiarize the student with the working of the different market</li> </ol>
<b>II SEMESTER</b>	
Basics of Marketing	<ol style="list-style-type: none"> <li>1. To provide an insight into the concept of marketing and its functions</li> <li>2. To provide practical exposure</li> <li>3. To promote creativity in students' approach to different marketing approach</li> </ol>
Individual Development	<ol style="list-style-type: none"> <li>1. To foster the growth of the students that would lead to personal</li> </ol>

	<p>effectiveness</p> <p>2. To give an opportunity to the students to identify areas that have to be developed for becoming effective communication</p>
Dynamics of Human Behavior	<p>1. To help the student to identify suitable forms of behavior</p> <p>2. To understand the different facets of human behavior</p> <p>3. To develop competence in the area of social relations</p>
Professional Skill Development	<p>1. To introduce the skills which are necessary for an effective manager</p> <p>2. To develop the skills of student to deal with various situations</p>
<b>III SEMESTER</b>	
Basic Accounting	<p>1. To familiarize the students with the fundamentals of accounting and to create awareness among the students about the practical utility of accounting concepts</p> <p>2. To understand the application of accounting in Human Resource Management</p>
Organizational Behavior	<p>1. To understand the behavior of human at work</p> <p>2. To develop the personal quality through studying the different theories of personality</p> <p>3. To reduce frustration</p>
Human Resource Research and Developmental Methodologies	<p>1. To understand objectives and research in HRD</p> <p>2. To learn methodology of research</p> <p>3. To get acquainted with research and development to identify areas of human development</p>
Human Resource Management	<p>1. To provide an introductory overview of Human Resource Management</p> <p>2. To well acquaint with human resource management method to create high performance work system</p>
<b>IV SEMESTER</b>	
Financial Management	<p>1. To teach basic concepts of financial management</p> <p>2. To prepare the students to use financial management concepts in managing organization</p>
Employee Relations	<p>1. To create awareness among the students on new HR initiatives.</p> <p>2. To familiarize students with industrial regulations and dispute settlements</p>
Administration and Management of NGO	<p>1. To acquaint students with managing of an NGO</p> <p>2. To explain the procedures for starting and managing an NGO</p>
<b>V SEMESTER</b>	
Strategic Human Resource Management	<p>1. To provide linkages of business strategies to HR strategies</p> <p>2. To cater to the needs of management student who wish to move from general HR approach to strategic approach</p>

Principles of Training and Development	<ol style="list-style-type: none"> <li>1. To provide in-depth knowledge into the issues related to trainee, the trainer organization in the context of training and learning process</li> <li>2. To provide inputs on assessment and evaluation of training programme this is essential to determine training effectiveness.</li> </ol>
Business Law	<ol style="list-style-type: none"> <li>1. To encourage students for investments and administration in a company.</li> <li>2. To make the students understand the rules and principles, which regulate our relation with state and other individuals.</li> </ol>
Corporate communication and public relation	<ol style="list-style-type: none"> <li>1. To acquaint the students with the recent techniques of corporate communication.</li> <li>2. To familiarize the students with the business correspondence to meet the challengers in the global market.</li> </ol>
Business Ethics And Corporate Governance	<ol style="list-style-type: none"> <li>1. Provide clarity and insights into concepts of business ethics and Corporate Governance</li> <li>2. Inculcate high level of integrity and create moral and social awareness.</li> </ol>
<b>VI SEMESTER</b>	
Management Information System	<ol style="list-style-type: none"> <li>1. To provide the students to Apply computer information system for the benefit of management and organization.</li> <li>2. To prepare end users to know about the latest development in the present information revolution</li> </ol>
Trends in HRD	<ol style="list-style-type: none"> <li>1. To understand and analyze different trends in HRD that have influenced both Human Resource Development and Human Development.</li> <li>2. To help the student differentiate between trends in HRD and select and adopt them for resource development programmes..</li> </ol>
Organizational Development and Management of Change	<ol style="list-style-type: none"> <li>1. To understand the process of organization development in order to make it effective.</li> <li>2. To understand the role of change agents in managing organizational change effectively.</li> </ol>
Labour Legislation	<ol style="list-style-type: none"> <li>1. To tell acquaint the students with the aspects of welfare legislation</li> </ol>
Global HRM	<ol style="list-style-type: none"> <li>1. To ensure an international look with respect to local sensitivities.</li> <li>2. Spread cross cultural sensitivities and awareness amongst managers and employees across the globe.</li> </ol>