

ANNUAL REPORT- 2017-18

The Department of journalism (UG) has organized more informative programs in the year 2017-18.

- On July 4th 2017 department of journalism has organized a guest talk on “Advertising agency, importance in present scenario by Mr. Chengappa AD Chirman “Adaya Productions “Bangalore
- On July 13th 2017, behalf of “Press Day” We have organized a guest talk by Mrs. Sachitha Nandagopal writer, founder of CLRC from Mangalore Mr. Sitharama Acharya reporter Prajavani Newspaper was chief guest of the programme.
- On 14th of August, Mr. Srinivas Pejathaya Principal INVENTIO Academy, Mangalore has come to interact with the students of Journalism .He spoke on “ Present Status in Media Role and responsibility “
- On 28th August Department of journalism has organized a one day workshop on “Radio and career opportunities. It was a full day workshop conducted by our department. Mr. RJ Kiran, Radio mirchi, Founder of Olpa.In) was the resource persons of the workshop. The workshop was done for UG Journalism students.
- On 4th October 2017, our department has organized a workshop on ‘Anchoring and its methods’. It was a full day workshop conducted by our department. Ms. Shameera beluvai , anchor “News 18 Kannada , Bangalore was resource persons for the workshop.
- 6th October Department has organized” Video Production and creative writing workshop “Mr. Sunil Hegde Lecturer SDM college Ujire was the resource person
- On 13th October 2017, our department has organized a workshop on ‘Write-right”. it was outdoor full day workshop conducted by our department at Mijar shobhavana .Mr. Nandagopal , senior Journalist Times of India , Mangalore was the resource person . It was done for 1st tear Journalism students only.
- Department of journalism organized a workshop on “Wikipedia writings “ “held on 23rd December 2017 resource person Mr. Ashok Kg Assistant professor Dept. of Commerce Alva’s College was resource person .this was done for only final year Journalism students only. Through this 25 Kannada write-ups uploaded in Wikipedia by students.
- On 5th Jan 2018 department of UG journalism held session in Mangalore visited Radio Sarang (community Radio) Aloysius college Mangalore. Mr.Abhishek shetty

Radio Jackie of Radio Sarang made an interaction with 1st BA journalism student. About importance of community radio on stations in India. And the organizational set up of community radio.

- on 5th Jan 2018 we had organized and had been to PVR cinemas. resource person explained about cinema purchasing methods in Multiplex Theatres. Its maintenance strategies. and the functions of buying cinema for theatres. and about How Food and Beverages compensates loss occurred in Multiplex theatres. Followed by we had discussion Programme with Event manager of Forum Fizz Mall Mangalore. about how the event management plans will be done in Malls and Corporate sectors. This session was very interesting and Resource person has given all details about whole function of Mall and Corporate Business Strategy.
- On 13 Jan 2018 Department of Journalism conducted interaction session with Famous kannada movie Director and Journalist Indrajith Lankesh. he had shared present status of Media. and explained about how Lankesh Patrike works and His father P. Lankesh contribution towards journalism. both UG and Pg journalism students were present during this interaction.
- On 8th At last we had organized a visit to Vijayavani Media House Kulur Manglore. The resource person. Editor in chief of Vijayavani Manglore Mr. Surendra Wagle and His Editorial team made interaction with our UG 1st year BA student about importance of News paper reading habit everyday and writing practice also current issues knowledge in students of journalism. quality to be journalist and current status and interest of people towards news.
- on 9th Jan 2018 had At AIET Mijar on 27th Jan 2018 “QR CODE” workshop was organized 3 students had been participated from UG Journalism dept.
- April 4 Wednesday 2018 Department of Journalism organized a Visit to Karnataka Printing Technology Balmata Manglore. Students got an opportunity to watch old printing blocks, and letters. And different types of printing machines Made in German By the time of Herman Mogling. And along with that have visited to library of Karnataka printing technology were students got an opportunity to see 1st kannada News Paper Mangalura Samachara and many other books collections.
- Also we had organized a visit to AIR Manglore on 4th April 2018 Wednesday . The resource person explained function of AIR. Responsibilities of each branches in AIR setup. And guidance followed by the employees of the organization and also said about opportunities for Youths to showcase their talent in AIR. At same time

Engineering branch incharge Mr.Chandrakant Had explained all the setups of AIR.
From the architectural plan to anchoring Demo had explained each details of AIR.

- The department of UG Journalism had organized 3 dayS Media Tour for IIIBA students on 8th to 12th we had Visited Dighvijay 24*7 News Channel,Vishwani,Vidhansowda, Quality chocolate factory AO smith international water purifying company, Dairy Day icecream Industries .also had an Interaction programme with Yograj Bhat Director at Kannada film Industry, DCP Abbual Ahad Bengaluru, ACP Shajid Khan, Home minister PA Ravi kumar, Dighvijay channel editor in chief Mr.Chetan and anchor Shri Laxmi.and also with Vishweshwar Bhat Editor Of Vishwani News Paper Banglore.
- **State level Media Fest** :on 16th February department of journalism has organized state level media fest under the theme “ March Towards Nature “ in association with PG department of Journalism. The programme was inaugurated by Mr. Radhakrishna bhadthi Editor hasiruvasi Magazine, Chief guest Mr. Amar Prasad News presenter TV9 Kannada . The Programme was followed by Documentary release of “ Mijar Guttu Ananda Alva , Music Album and UG departmental publication (Alva’s Mirror , Alva’s Madhyama, Alva’s Vision , Suddi Mane) was released under environmental theme .

Staff paper presentation and workshop attended

- Mrs. Reshma Presented a research paper on An Impact of social media education on youths: An Interpretative study of students and teachers perspective on 20th and 22 march at Calicut
- Mrs. Reshma Presented paper on “ folk art as a media of communication – kamsale A case study On 28th march held at Tumkur University
- On Feb 8&9 had been participated Beacons 2018 fest organized by Nitte school of communication
- participated in Shooting stars organized by St.Alyosius College Manglore 25th February

Student's achievements:

- On July 1st 2017 All 1st BA Journalism students has attended Press Day programme held at Moodbidri
- On august 20th 2017 10 students has attended “ Karavali Kattu, organized by Talluru trust On “Developmental Communication at udupi . Writer P. Sainath was the resource person
- On 10th December 10 students participated in national level seminar held at Tumukur organized by Ramakrishna Vivekandada Ashrama
- On 10-12-2018 Ramakrishna Vivekananda ashrama Tumkur had organized workshop and 10 Students from journalism had been participated
- On Feb 8&9 20 student had been participated Beacons 2018 fest organized by Nitte school of communication. We won prize for Face painting ,movie spoof and video PSA.
- Film appreciation workshop was organized in Kuppalli shivmoga on 25th Feb 2018.students Abhishek Akash keerthana and And Had participated in that state level workshop.
- 18 Students from Journalism had been participated in Shooting stars organized by St.Alyosius College Manglore
- On 25th March 2018 The Hindu News paper with coordinators with Rostrum Culb had organized Inter college Debate competition.6 students from Journalism department have participated in this State Level Competition
- The department of UG journalism Conducted a interactive session with UG journalism Alumni Mr.PremSagar on 17th Feb 2018.he shared his thoughts and experience as a alvas college student. And about importance of writing skill in journalism students.the session was inspiring.all 1st year BA students were present during this session.

Students Research papers:

- From 20th to 22 march Vishaka and Manasa from final year BA had presented research paper National level Conference held at Calicut.
- On 28th march 2018 prayag and karan Students from journalism dept. Had presented research paper at state level seminar held at Tumkur University.

- On 5th April 2018 prayag ,vishaka,adarsh,divyaramesh,karan and Manasa participated in college level paper presentation competition Organized by Humanities Dept of Alvas College.

Championship

- On 28th and 29th of December dept MCMS organized “ Media Manthan “ Department of Journalism bagged championship prize in repeatedly 3 times
- On 1st and 2nd of Feb2018 St.Aloysius College had organized Art Beat.The Alvas Humanities department owned Runner-up trophy
- Vivekanda college had organized Media Vivek on March 10 2018. The UG Department of journalism bagged Overall championship.

Student’s internship:

In the year 2017-18 total **34** students of EJP/H have done the internship in journalism filed in prestigious Media Houses including Print Media, Electronic Media, Web portals, Advertising agency, public relation and Production sector.