## Mrs Shubha

Qualification : MHRD, MA (Economics)

Academic experience: 8 years

## **Publication:**

- ➤ Published a paper on "A Study on customer Awareness, Service utilization & Intricacy in Green Banking with special reference to Mangalur (ISBN-97-93-86256-39-3)
- Published a paper on "Labour Attitude towards Labour welfare measures with special reference to D.K. district at national conference in MSNM Besant institute of PG Studies, Mangaluru.(ISBN-978-93-81195-10-9)

## **Conference and Workshops Attended/Papers Presented:**

- ➤ Presented paper titled "strategic approaches to Organisation Change development".in the national seminar on emerging trends and challenges in HR held on 31<sup>st</sup> July 2014 at SDM College of Business Management, Mangalore.
- ➤ Presented paper titled "Strategic approaches to organization change and development at conference on emerging trends and challenges in HR at SDM College of Business and Management, Mangalore
- ➤ Presented paper on title "A Study on customer Awareness, Service utilization & Intricacy in Green Banking with special reference to Mangaluru at Hampankatta University, Mangaluru.